



Prepared on
December 31, 2011

Global Barometer on Hope and Despair

South Africa

Trend data: 1980-2011

(for all years for which data are available)

Volume 2: Country Report Series



Courtesy:

The preparation of this Report and compilation of the trend data (1977-2011) has been done with the courtesy of Gallup Pakistan (www.gallup.com.pk) and Gilani Research Foundation (www.gilanifoundation.com) as a public service for members of Gallup International Association. For any further details please contact: Rushna.Shahid@gallup.com.pk

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: www.Gallup-international.com



FOREWORD

The World's First and the Leading Global Barometer

The Global Barometer of Hope and Despair, conducted on the eve of every new year since 1977, happens to be the world's first Global Barometer. It was initiated and led by the renowned pollster Dr. George Gallup in that year and has since been conducted annually by research institutes affiliated with Gallup International and other associated research institutions. In 2011 we will be celebrating 34 years of its success.

In 1977 the world was still a stranger to modern computing machines on everyone's desk. It was a world in which the old Main Frame computers were available to the fortunate. Others performed their tasks in more primitive ways. The mode of communication was the Post Office supplemented by what was known as the "Telegraph and Telex Machine". Despite these limitations, the first Global Barometer was conducted by 22 Gallup International Association members across the globe. They included all the G7 countries as well as key countries from all continents. The number of countries has since risen considerably and the survey now covers a highly representative sample of global population. In 2011 the survey covers 58 countries from all parts of Asia, Africa, Latin America and Australasia.

Considering that the Global Barometer was initiated in 1977 under conditions which would now seem primitive by way of international communications as well as information technology, the archives of the Global Barometer were not in a position to present trend data in usable form. It has taken some effort to construct time series data.

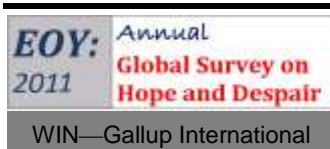
It was a proud privilege for Gallup Pakistan to have accomplished that task in 2010. Despite being relatively limited in its scope, the trend data information is now usable and amendable to updation. It has been updated for the latest year (EOY: 2011)

In the covers of these pages you will find a simple computation of the top lines of country data for all years when the survey was conducted in that country. We hope that we will further refine these Reports, in due course of time.

We would particularly like to thank the team at Gallup Pakistan as well as Ms. Armida Wagman at the Gallup International Secretariat who in 2010 helped compile the trend data for the first 33 years of the series. We very much hope that with the active support of the Expert Group on Opinion Research (details on the Blog of the Group) at WIN-Gallup International we will be able to further pursue this task.

Jean-Marc Leger
President WIN-Gallup International
and

Dr. Ijaz Shafi Gilani
Chair, Expert Group on Opinion Research
WIN-Gallup International (gilani@gallup.com.pk)
December 20, 2011





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

WIN-Gallup International Team of END OF YEAR SURVEY: 2011

OPINION RESEARCH GROUP

1- Panel of Experts



Matthew Warshaw
Afghanistan



Helio Gastaldi
Brazil



Dave Scholz
Canada



Celine Bracq
France



Inahiro Suzuki
Japan



Margit Cleveland
Kenya



Elida Medarovska
Macedonia



John Smurthwaite
Malaysia



Natalia Ivanisheva
Russia



Carlos Clavero
Spain

2- Research Team for EOY 2011 (Gallup Pakistan)



Manzer Ehsan



Hammad Irshad



Tahmina Shoab

3- Project Managers



Sara Salam
Pakistan



Rushna Shahid
Pakistan

4- Team Head



Klaus-Peter Schoeppner
Germany



Dr. Ijaz Shafi Gilani
Pakistan

5- President WIN-GIA



Jean-March Langer
Canada





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

6- Global Research Team

(In alphabetical order of Country Name)

Name/Company/Country	Picture	Name/Company/Country	Picture
----------------------	---------	----------------------	---------



Assen Blagoev
ACSOR-Surveys
Afghanistan



Gerardo Tuñón Corti
IBOPE Inteligência
Argentina



Aram Navasardyan
MPG LLC
Armenia



Bianca Mazzaferro
Colmar Brunton
Australia



Ingrid Lusk
Osterreichisches
Gallup-Institute
Austria



Ashraf Hajiye
SIAR Media
Azerbaijan



Marc Dumoulin
Dedicated Research
Belgium



Aida Hadziavdic-Begovic
Mareco Index
Bosnia



Laure IBOPE
Inteligência
Brazil



Mila Grigorova
BBSS
Bulgaria



Arnauld Zeufack
RMS Cameroon
Cameroon



Sarah Weill
Leger Marketing
Canada



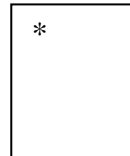
Zhou Xin
CRC-Research
China



Cristina Querubin
Centro Nacional de
Consultoria
Colombia



Jan Trojacek
MARECO
Praha
Czech Republic



Roger Elsted
DMA/ Research
Denmark



Carlos A. Cordova
Cedatos
Ecuador



Dr. Sherine Zaklana
Rada Research & Public
Relations Co.
Egypt



Tim Wilson
Tebbutt Research
Fiji Islands



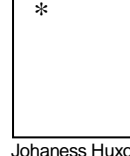
Jari Pajunen
Taloustutkimus Oy
Finland



Celine Bracq
BVA
France



Merab Pachulia
GORBI
Georgia



Johannes Huxoll
TNS Emnid
Germany



Femi Laoye
RMSI Ghana
Ghana



Christy Szeto
Consumer Search
Group
Hong Kong



Vilborg Helga
Hardardottir
Capacent Iceland
Iceland



Yashwant Deshmukh
C Voter
India



Dr. Munqij Dagher
IIACSS
Iraq



Sinead Mooney
Red C Research and
Marketing
Ireland



Paolo Colombo
DOXA
Italy

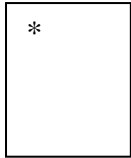




Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)



Hisako Kumada
Nippon Research
Center (NRC)
Japan



Hyunjeong Jung
Gallup Korea
Korea



Selim Saad
REACH
Lebanon



Inga Nausediene
UAB RAIT
Lithuania



Ivana Todevska
BRIMA
Macedonia



Christian Batte
BJ Group
Morocco



Imre van Rooijen
Market Response
Netherlands



Josiah Kimanzi
RMS Nigeria
Nigeria



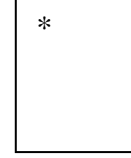
Fatima Idrees
Gallup Pakistan
Pakistan



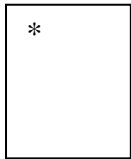
Dr. Nabil Kukali
Palestine



Gustavo Yrala
DATUM international
Peru



Lawrence A. Dugan
Asia Research
Organization
Philippines



Olga Wiatr
MARECO Polska
Poland



Marius Bobi
TNS CSOP
Romania



Natalia Lvanisheva
ROMIR
Russian Federation



Mohammad M. Aayed
PARC
Saudi Arabia



Sladjana Brakus
TNS Medium Gallup
Serbia



Patson Gasura
Topline Research
Solution
South Africa



Luciano Miguel
Instituto DYM, S.A
Spain



Dr. Johan Lilliecreutz
CMA Research
Sweden



Barbara Schumacher
ISOPUBLIC
Switzerland



Nebil Belaam
EMRHOD
Tunisia



Pervin Olgun Barem
Research
Turkey



Cindy Kaminski
Trig
USA

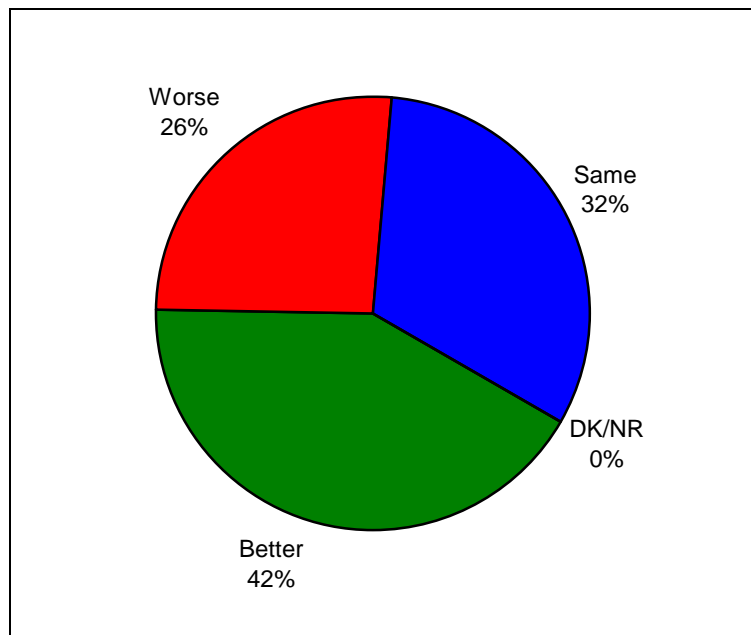


Beth Owen
Indochina Research
Vietnam



Graph for Hope and Despair in South Africa for Year 2011

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**



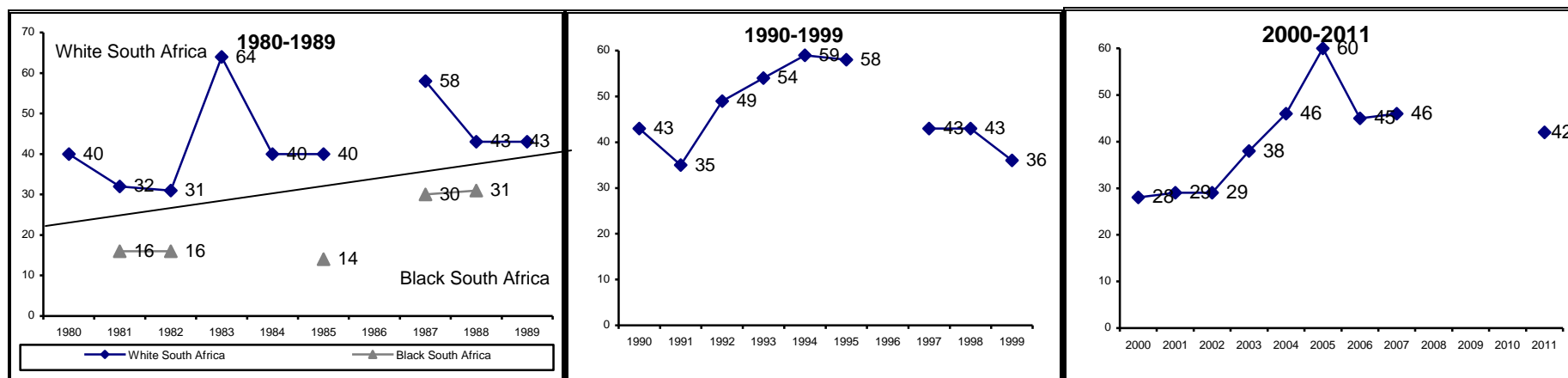
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

(Note applicable for all tables ahead): Rounding off to 100:
When the total does not add up to 100, it is because of rounding off issues.



The trend of Hope and Despair in South Africa (1980-2011)

HOPE



Note: Reported for all the years for which survey was carried out and data are available.

Percent of Respondents

Year	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1993	1994
Hope	40	W 32	31	64	40	40	58	43	43	43	35	49	54	59
		B 16	16			14	30	31						

*Note: W= The sample comprised white adults both men and women, B = The sample comprised black women only.

Year	1995	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2011
Hope	58	43	43	36	28	29	29	38	46	60	45	46	42

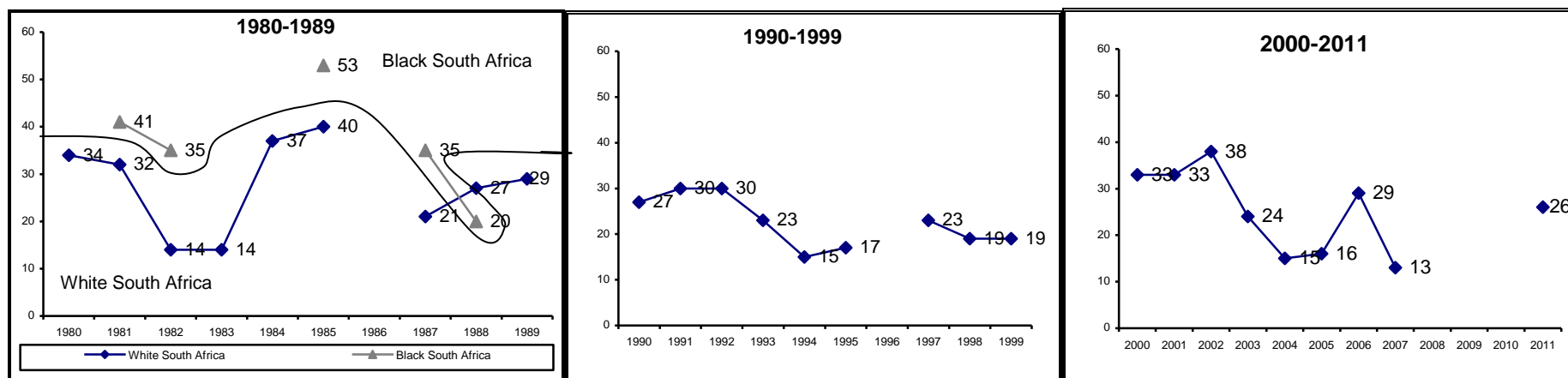
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in South Africa
1980-2011
(for all years for which data are available)

DESPAIR



Note: Reported for all the years for which survey was carried out and data are available.

		Percent of Respondents													
Year	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1993	1994	
Hope	34	W 32	14	14	37	40	21	27	29	27	30	30	23	15	
		B 41	35			53	35	20							

*Note: W= The sample comprised white adults both men and women, B = The sample comprised black women only.

Year	1995	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2011
Hope	17	23	19	19	33	33	38	24	15	16	29	13	26

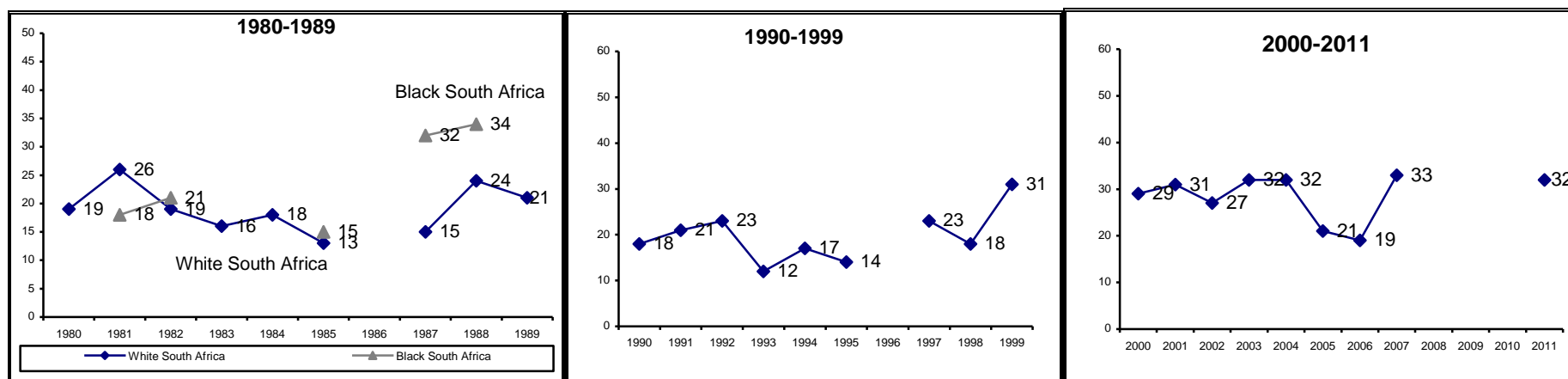
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in South Africa
1980-2011
(for all years for which data are available)

NO CHANGE



Note: Reported for all the years for which survey was carried out and data are available.

		Percent of Respondents													
Year	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1993	1994	
Hope	19	26	19	16	18	13	15	24	21	18	21	23	12	17	
		18	21			15	32	34							

*Note: W= The sample comprised white adults both men and women, B = The sample comprised black women only.

Year	1995	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2011
Hope	14	23	18	31	29	31	27	32	32	21	19	33	32

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

Hope and Despair in South Africa

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**

Percent of Respondents

Serial #	Year	Better	Same	Worse	DK/NR
1	1980	40	19	34	7
2	1981 White	32	26	32	10
	1981 Black	16	18	41	25
3	1982 White	31	19	41	9
	1982 Black	16	21	35	28
4	1983 White	64	16	14	6
5	1984 White	40	18	37	5
6	1985 White	40	13	40	7
	1985 Black	14	15	53	18
7	1987 White	58	15	21	7
	1987 Black	30	22	35	12
8	1988 White	43	24	27	6
	1988 Black	31	34	20	15
9	1989	42	21	29	8
10	1990	43	18	27	12
11	1991	35	21	30	14
12	1992	32	41	20	7
13	1993	54	12	23	11
14	1994	59	17	15	9
15	1995	58	14	17	11
16	1997	43	23	23	11
17	1998	43	28	19	10
18	1999	36	31	19	14
19	2000	28	29	33	10
20	2001	29	31	33	7
21	2002	29	27	38	6
22	2003	38	32	24	6
23	2004	46	32	15	7
24	2005	60	16	21	4
25	2006	45	29	19	7
26	2007	46	13	33	8
27	2011	42	32	26	0

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

*Note: White= The sample comprised white adults both men and women, Black = The sample comprised black women only.





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

Economic prosperity in South Africa

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

Percent of Respondents

Serial #	Years	Economic prosperity	Remain the same	Economic Difficulty	DK/NR
1	1980	37	33	24	7
2	1981 White	29	32	27	12
	1981 Black	9	16	40	35
3	1997	30	34	24	12
4	1998	27	35	24	14
5	1999	30	32	21	17
6	2000	18	32	39	11
7	2001	22	34	35	9
8	2002	23	31	38	8
9	2003	34	35	22	9
10	2004	38	40	13	9
11	2005	41	38	18	4
12	2006	37	35	18	9
13	2007	29	20	44	8
14	2011	22	31	48	0

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

*Note: White= The sample comprised white adults both men and women, Black = The sample comprised black women only.





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

Unemployment in South Africa

Question: **In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**

Percent of Respondents

Serial #	Years	Increase a lot	Increase slight	Remain the same	Fall Slight	Fall a lot	DK/NR
1	1997	33	21	16	16	7	7
2	1998	24	20	19	18	9	10
3	1999	33	20	16	15	5	11
4	2000	37	20	16	12	5	10
5	2001	39	20	16	12	5	8
6	2002	41	23	16	11	3	6
7	2003	31	22	21	14	4	8
8	2004	23	27	21	17	4	8
9	2005	25	32	14	21	6	2
10	2006	22	25	21	18	6	8
11	2007	29	23	16	18	8	5

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

Employment in South Africa

Question: **Are you now in paid employment - either full time or part time?**

Percent of Respondents

Serial #	Years	Full time	Part time	No
1	1997	27	7	66
2	1998	25	7	68
3	1999	24	7	69
4	2000	22	9	69
5	2001	24	8	68
6	2002	23	8	69
7	2003	21	7	72
8	2004	22	8	70
9	2005	33	11	57
10	2006	28	8	64
11	2007	31	10	59

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/



Job security in South Africa

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?**

Percent of Respondents

Serial #	Years	Present job safe	Chance of unemployment	DK/NR
1	1997	53	34	13
2	1998	43	40	17
3	1999	47	36	17
4	2000	42	43	15
5	2001	41	41	18
6	2002	44	41	15
7	2003	49	38	13
8	2004	44	41	15
9	2005	70	24	5
10	2006	53	35	12
11	2007	68	23	9

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/



Trend of Hope and Despair in South Africa

1980-2011

(for all years for which data are available)

Ease of Job in South Africa

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?**

Percent of Respondents

Serial #	Years	New job quickly	May take longer	Wouldn't look	DK/NR
1	1997	25	57	9	9
2	1998	16	63	4	17
3	1999	20	59	6	15
4	2000	15	66	7	12
5	2001	15	65	9	11
6	2002	18	62	9	11
7	2003	20	61	9	10
8	2004	19	63	9	9
9	2005	32	57	5	6
10	2006	19	62	9	9
11	2007	43	43	5	9

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Celebrating 34 years of The World's Leading Global Barometer (1977-2011)

For more details :

Rushna Shahid
Assisting Gallup International
Opinion Research Group
Tele: +92-51-2655630
Fax : +92-51-2655632
Email: rushna.shahid@gallup.com.pk

Irene Zuettel
Gallup International
Zurich
Tele: +41 (0) 44 806 6650
Fax : +41 (0) 44 806 6660
Email:jirene.zuettel@gallup-international.com

Disclaimer: Gallup International Association is not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. For further details see website: www.Gallup-international.com