



Prepared on  
December 31, 2011

## Global Barometer on Hope and Despair

# Peru

Trend data: 1977-2011

(for all years for which data are available)

### Volume 2: Country Report Series



**Courtesy:**

The preparation of this Report and compilation of the trend data (1977-2011) has been done with the courtesy of Gallup Pakistan ([www.gallup.com.pk](http://www.gallup.com.pk)) and Gilani Research Foundation ([www.gilanifoundation.com](http://www.gilanifoundation.com)) as a public service for members of Gallup International Association. For any further details please contact: [Rushna.Shahid@gallup.com.pk](mailto:Rushna.Shahid@gallup.com.pk)

**Disclaimer:** Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: [www.Gallup-international.com](http://www.Gallup-international.com)



**FOREWORD**

## **The World's First and the Leading Global Barometer**

The Global Barometer of Hope and Despair, conducted on the eve of every new year since 1977, happens to be the world's first Global Barometer. It was initiated and led by the renowned pollster Dr. George Gallup in that year and has since been conducted annually by research institutes affiliated with Gallup International and other associated research institutions. In 2011 we will be celebrating 34 years of its success.

In 1977 the world was still a stranger to modern computing machines on everyone's desk. It was a world in which the old Main Frame computers were available to the fortunate. Others performed their tasks in more primitive ways. The mode of communication was the Post Office supplemented by what was known as the "Telegraph and Telex Machine". Despite these limitations, the first Global Barometer was conducted by 22 Gallup International Association members across the globe. They included all the G7 countries as well as key countries from all continents. The number of countries has since risen considerably and the survey now covers a highly representative sample of global population. In 2011 the survey covers 58 countries from all parts of Asia, Africa, Latin America and Australasia.

Considering that the Global Barometer was initiated in 1977 under conditions which would now seem primitive by way of international communications as well as information technology, the archives of the Global Barometer were not in a position to present trend data in usable form. It has taken some effort to construct time series data.

It was a proud privilege for Gallup Pakistan to have accomplished that task in 2010. Despite being relatively limited in its scope, the trend data information is now usable and amendable to updation. It has been updated for the latest year (EOY: 2011)

In the covers of these pages you will find a simple computation of the top lines of country data for all years when the survey was conducted in that country. We hope that we will further refine these Reports, in due course of time.

We would particularly like to thank the team at Gallup Pakistan as well as Ms. Armida Wagman at the Gallup International Secretariat who in 2010 helped compile the trend data for the first 33 years of the series. We very much hope that with the active support of the Expert Group on Opinion Research (details on the Blog of the Group) at WIN-Gallup International we will be able to further pursue this task.

Jean-Marc Leger  
President WIN-Gallup International  
and

Dr. Ijaz Shafi Gilani  
Chair, Expert Group on Opinion Research  
WIN-Gallup International (gilani@gallup.com.pk)  
December 20, 2011





WIN-Gallup International Team of  
**END OF YEAR SURVEY: 2011**  
**OPINION RESEARCH GROUP**

**1- Panel of Experts**



Matthew Warshaw  
Afghanistan



Helio Gastaldi  
Brazil



Dave Scholz  
Canada



Celine Bracq  
France



Inahiro Suzuki  
Japan



Margit Cleveland  
Kenya



Elida Medarovska  
Macedonia



John Smurthwaite  
Malaysia



Natalia Ivanisheva  
Russia



Carlos Clavero  
Spain

**2- Research Team for EOY 2011** (Gallup Pakistan)



Manzer Ehsan



Hammad Irshad



Tahmina Shoaib

**3- Project Managers**



Sara Salam  
Pakistan



Rushna Shahid  
Pakistan



Klaus-Peter Schoeppner  
Germany



Dr. Ijaz Shafi Gilani  
Pakistan

**5- President WIN-GIA**



Jean-March Langer  
Canada



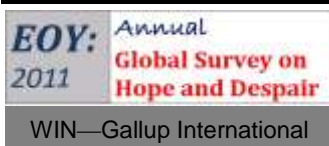


**Trend of Hope and Despair in Peru**  
1977-2011  
(for all years for which data are available)

**6- Global Research Team**

(In alphabetical order of Country Name)

Name/Company/Country	Picture	Name/Company/Country	Picture
Assen Blagoev ACSOR-Surveys <b>Afghanistan</b>		Aram Navasardyan MPG LLC <b>Armenia</b>	
Gerardo Tuñón Corti IBOPE Inteligencia <b>Argentina</b>		Bianca Mazzaferro Colmar Brunton <b>Australia</b>	
Ingrid Lusk Osterreichisches Gallup-Institute <b>Austria</b>		Ashraf Hajiye SIAR Media <b>Azerbaijan</b>	
Marc Dumoulin Dedicated Research <b>Belgium</b>		Laure IBOPE Inteligencia <b>Brazil</b>	
Aida Hadziavdic- Begovic Mareco Index Bosnia <b>Bosnia</b>		Mila Grigorova BBSS <b>Bulgaria</b>	
Zhou Xin CRC-Research <b>China</b>		Arnauld Zeufack RMS Cameroon <b>Cameroon</b>	
Cristina Querubin Centro Nacional de Consultoria <b>Colombia</b>		Sarah Weill Leger Marketing <b>Canada</b>	
Jan Trojacek MARECO Praha <b>Czech Republic</b>		* Roger Elsted DMA/ Research <b>Denmark</b>	
Tim Wilson Tebbutt Research <b>Fiji Islands</b>		Carlos A. Cordova Cedatos <b>Ecuador</b>	
Jari Pajunen Taloustutkimus Oy <b>Finland</b>		Dr.Sherine Zaklana Rada Research & Public Relations Co. <b>Egypt</b>	
Celine Bracq BVA <b>France</b>		* Johannes Huxoll TNS Emnid <b>Germany</b>	
Christy Szeto Consumer Search Group <b>Hong Kong</b>		Femi Laoye RMSI Ghana <b>Ghana</b>	
Vilborg Helga Hardardottir CapacentIceland <b>Iceland</b>		Merab Pachulia GORBI <b>Georgia</b>	
Yashwant Deshmukh C Voter <b>India</b>		Johannes Huxoll TNS Emnid <b>Germany</b>	
Dr. Munqih Dagher IIACSS <b>Iraq</b>		Sinead Mooney Red C Research and Marketing <b>Ireland</b>	
Paolo Colombo DOXA <b>Italy</b>		Dr. Munqih Dagher IIACSS <b>Iraq</b>	





**Trend of Hope and Despair in Peru**  
1977-2011  
(for all years for which data are available)



Hisako Kumada  
Nippon Research  
Center (NRC)  
Japan



Hyunjeong Jung  
Gallup Korea  
Korea



Selim Saad  
REACH  
Lebanon



Inga Nausėdiene  
UAB RAIT  
Lithuania



Ivana Todevska  
BRIMA  
Macedonia



Christian Batte  
BJ Group  
Morocco



Imre van Rooijen  
Market Response  
Netherlands



Josiah Kimanzi  
RMS Nigeria  
Nigeria



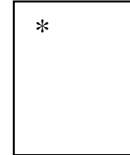
Fatima Idrees  
Gallup Pakistan  
Pakistan



Dr. Nabil Kukali  
Palestine



Gustavo Yrala  
DATUM international  
Peru



Lawrence A. Dugan  
Asia Research  
Organization  
Philippines



Olga Wiatr  
MARECO Polska  
Poland



Marius Bobi  
TNS CSOP  
Romania



Natalia Lvanisheva  
ROMIR  
Russian Federation



Mohammad M. Aayed  
PARC  
Saudi Arabia



Sladjana Brakus  
TNS Medium Gallup  
Serbia



Patson Gasura  
Topline Research  
Solution  
South Africa



Luciano Miguel  
Instituto DYM, S.A  
Spain



Dr. Johan Lilliecreutz  
CMA Research  
Sweden



Barbara Schumacher  
ISOPUBLIC  
Switzerland



Nebil Belaam  
EMRHOD  
Tunisia



Pervin Olgun Barem  
Research  
Turkey



Cindy Kaminski  
Trig  
USA

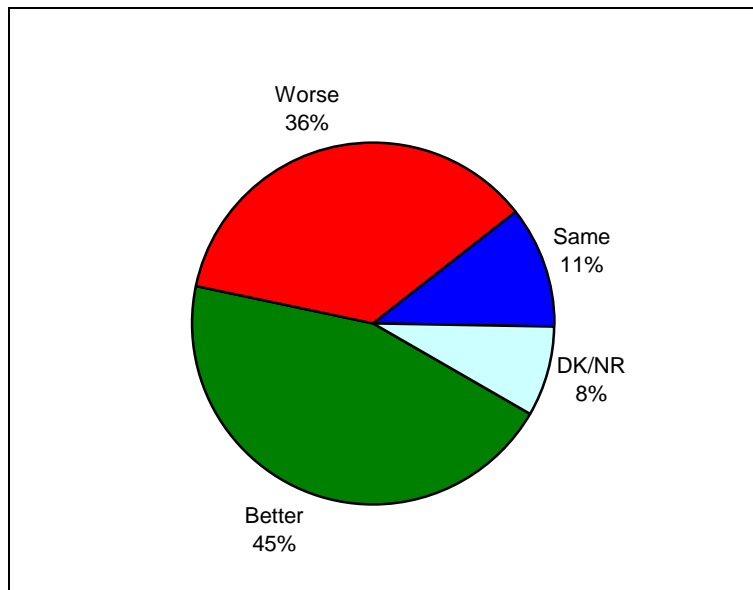


Beth Owen  
Indochina Research  
Vietnam



## Graph for Hope and Despair in Peru for Year 2011

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**



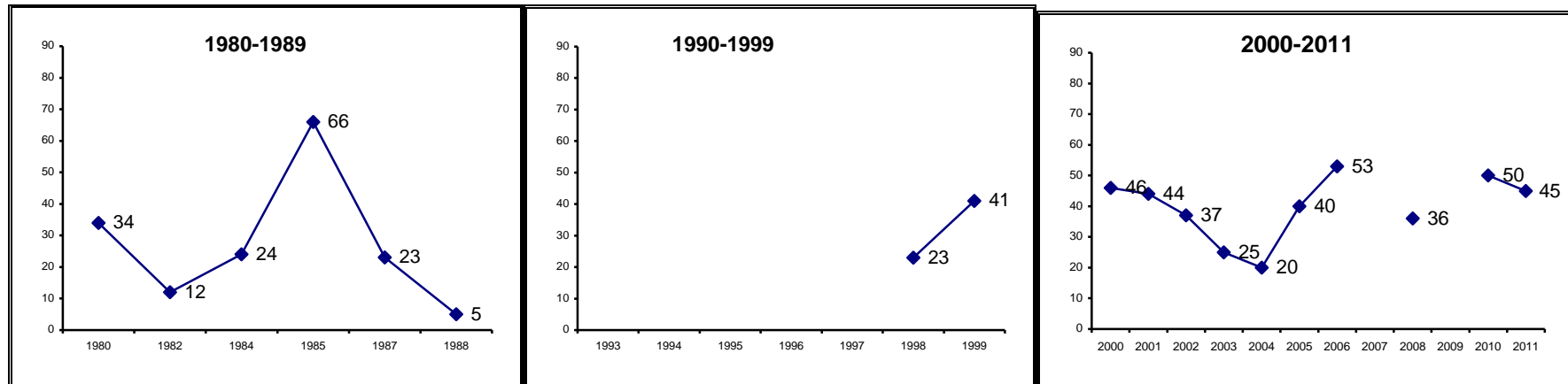
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)

**(Note applicable for all tables ahead):** Rounding off to 100:  
When the total does not add up to 100, it is because of rounding off issues.



The trend of  
**Hope and Despair in Peru**  
(1980-2011)

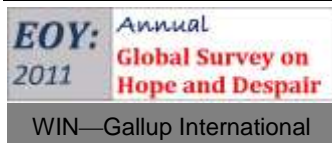
**HOPE**



Note: Reported for all the years for which survey was carried out and data are available.

Year	1980	1982	1984	1985	1987	1988	1998	1999	2000	2001	2002	2003	2004	2005	2006	2008	2010	2011
Hope	34	12	24	66	23	5	23	41	46	44	37	25	20	40	53	36	50	45

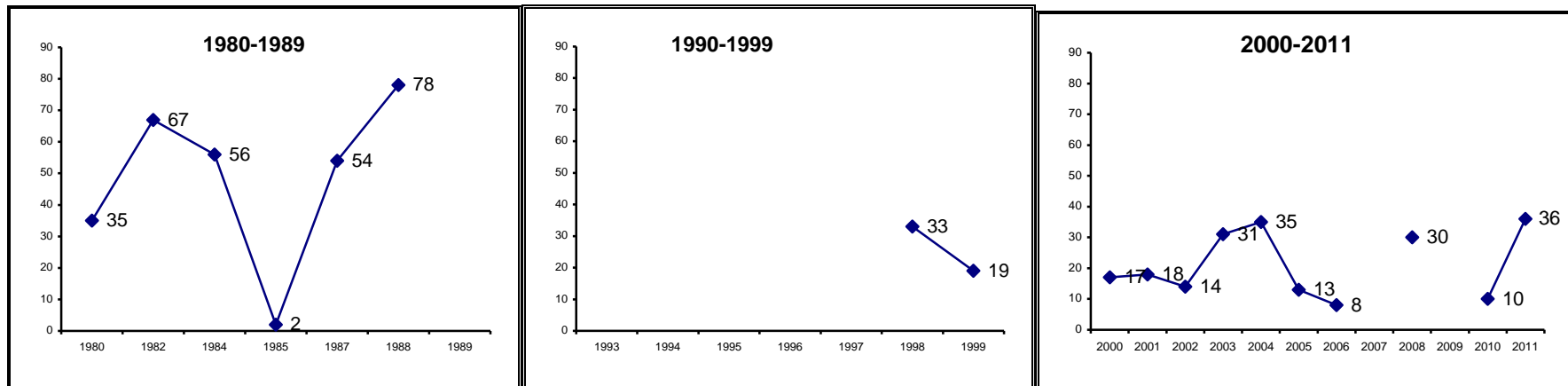
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Peru**  
 1977-2011  
 (for all years for which data are available)

# DESPAIR



Note: Reported for all the years for which survey was carried out and data are available.

Year	1980	1982	1984	1985	1987	1988	1998	1999	2000	2001	2002	2003	2004	2005	2006	2008	2010	2011
Despair	35	67	56	2	54	78	33	19	17	18	14	31	35	13	8	30	10	36

*Percent of Respondents*

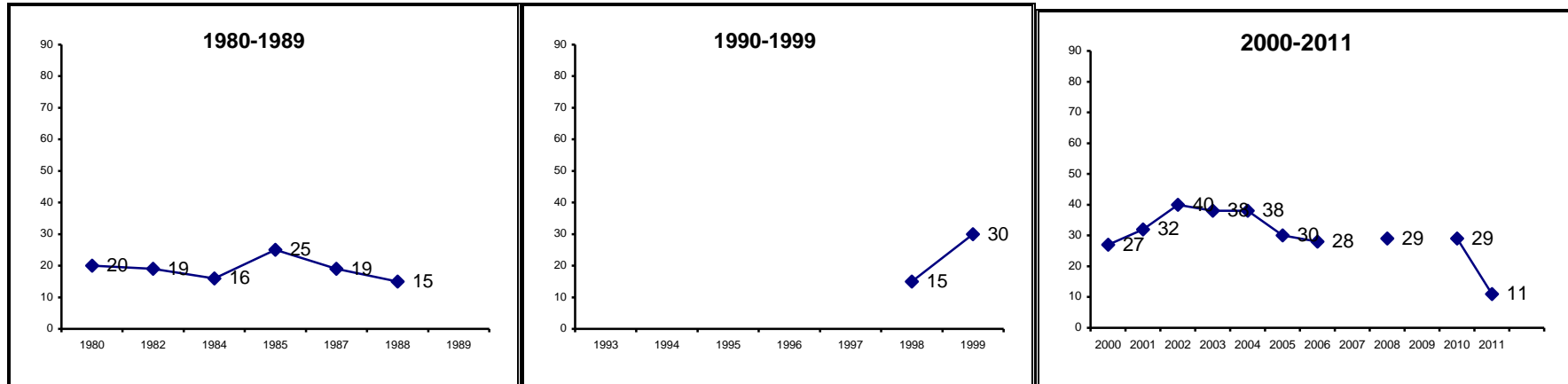
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Peru**  
1977-2011  
(for all years for which data are available)

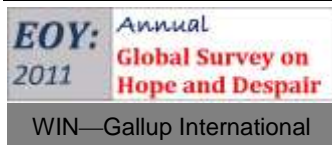
# NO CHANGE



Note: Reported for all the years for which survey was carried out and data are available.

Year	1980	1982	1984	1985	1987	1988	1998	1999	2000	2001	2002	2003	2004	2005	2006	2008	2010	2011
<b>No change</b>	20	19	16	25	19	15	32	30	27	32	40	38	38	30	28	29	29	11

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Peru**  
1977-2011  
(for all years for which data are available)

## Hope and Despair in Peru

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**

*Percent of Respondents*

Serial #	Year	Better (%)	Same (%)	Worse (%)	DK/NR (%)
1	1980	34	20	35	11
2	1982	12	19	67	2
3	1984	24	16	56	4
4	1985	66	25	2	7
5	1987	23	19	54	4
6	1988	5	15	78	2
7	1998	23	32	33	12
8	1999	41	30	19	10
9	2000	46	27	17	10
10	2001	44	32	18	6
11	2002	37	40	14	9
12	2003	25	38	31	6
13	2004	20	38	35	7
14	2005	40	30	13	17
15	2006	53	28	8	10
16	2008	36	29	30	5
17	2010	50	29	10	11
18	2011	45	11	36	8

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





## Economic prosperity in Peru

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

*Percent of Respondents*

Serial #	Years	Economic prosperity (%)	Remain the same (%)	Economic Difficulty (%)	DK/NR (%)
1	1980	26	20	43	11
2	1998	16	36	37	11
3	1999	28	43	21	8
4	2000	26	34	31	9
5	2001	29	46	21	5
6	2002	18	54	22	6
7	2003	14	48	35	3
8	2004	48	34	11	6
9	2005	27	37	20	16
10	2006	42	37	11	10
11	2008	26	35	35	4
12	2010	43	32	14	10
13	2011	32	15	45	9

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





## Unemployment in Peru

**Question: In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**

*Percent of Respondents*

Serial #	Years	Increase a lot (%)	Increase slight (%)	Remain the same (%)	Fall Slight (%)	Fall a lot (%)	DK/NR (%)
1	1998	27	29	20	11	4	9
2	1999	22	25	27	15	5	6
3	2000	14	26	34	17	4	5
4	2001	19	22	29	23	3	3
5	2002	14	29	35	15	2	5
6	2003	23	27	35	12	2	2
7	2004	25	27	33	10	2	3
8	2005	13	21	30	18	3	15
9	2006	10	19	24	32	7	8
10	2008	18	22	34	19	3	4
11	2010	10	22	32	24	5	8

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Employment in Peru

Question: **Are you now in paid employment - either full time or part time?**

*Percent of Respondents*

Serial #	Years	Full time (%)	Part time (%)	No (%)
1	1998	29	26	45
2	1999	27	28	45
3	2000	29	25	46
4	2001	31	25	44
5	2002	32	22	46
6	2003	29	23	49
7	2004	25	22	53
8	2005	29	33	38
9	2006	36	28	37
10	2008	28	24	48
11	2010	34	28	39

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Job security in Peru

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?**

*Percent of Respondents*

Serial #	Years	Present job safe (%)	Chance of unemployment (%)	DK/NR (%)
1	1998	33	57	10
2	1999	30	66	4
3	2000	39	55	6
4	2001	33	67	1
5	2002	26	68	6
6	2003	55	44	1
7	2004	47	48	5
8	2005	33	62	6
9	2006	29	62	9
10	2008	40	55	5
11	2010	48	50	2

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Ease of Job in Peru

**Question: If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?**

Serial #	Years	<i>Percent of Respondents</i>			
		New job quickly (%)	May take longer (%)	Wouldn't look (%)	DK/NR (%)
1	1998	11	67	11	11
2	1999	19	70	7	4
3	2000	13	71	9	7
4	2001	13	86	0	2
5	2002	9	84	4	3
6	2003	14	82	0	4
7	2004	18	73	3	6
8	2005	20	66	8	6
9	2006	22	60	10	8
10	2008	29	58	9	5
11	2010	38	49	8	5

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



Celebrating 34 years of The World's Leading Global Barometer (1977-2011)

For more details :

Rushna Shahid  
Assisting Gallup International  
Opinion Research Group  
Tele: +92-51-2655630  
Fax : +92-51-2655632  
Email: rushna.shahid@gallup.com.pk

Irene Zuettel  
Gallup International  
Zurich  
Tele: +41 (0) 44 806 6650  
Fax : +41 (0) 44 806 6660  
Email:jirene.zuettel@gallup-international.com

**Disclaimer:** Gallup International Association is not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. For further details see website: [www.Gallup-international.com](http://www.Gallup-international.com)