



Prepared on
December 31, 2011

Global Barometer on Hope and Despair

India

Trend data: 1977-2011

(for all years for which data are available)

Volume 2: Country Report Series



Courtesy:

The preparation of this Report and compilation of the trend data (1977-2011) has been done with the courtesy of Gallup Pakistan (www.gallup.com.pk) and Gilani Research Foundation (www.gilanifoundation.com) as a public service for members of Gallup International Association. For any further details please contact: Rushna.Shahid@gallup.com.pk

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: www.Gallup-international.com



FOREWORD

The World's First and the Leading Global Barometer

The Global Barometer of Hope and Despair, conducted on the eve of every new year since 1977, happens to be the world's first Global Barometer. It was initiated and led by the renowned pollster Dr. George Gallup in that year and has since been conducted annually by research institutes affiliated with Gallup International and other associated research institutions. In 2011 we will be celebrating 34 years of its success.

In 1977 the world was still a stranger to modern computing machines on everyone's desk. It was a world in which the old Main Frame computers were available to the fortunate. Others performed their tasks in more primitive ways. The mode of communication was the Post Office supplemented by what was known as the "Telegraph and Telex Machine". Despite these limitations, the first Global Barometer was conducted by 22 Gallup International Association members across the globe. They included all the G7 countries as well as key countries from all continents. The number of countries has since risen considerably and the survey now covers a highly representative sample of global population. In 2011 the survey covers 58 countries from all parts of Asia, Africa, Latin America and Australasia.

Considering that the Global Barometer was initiated in 1977 under conditions which would now seem primitive by way of international communications as well as information technology, the archives of the Global Barometer were not in a position to present trend data in usable form. It has taken some effort to construct time series data.

It was a proud privilege for Gallup Pakistan to have accomplished that task in 2010. Despite being relatively limited in its scope, the trend data information is now usable and amendable to updation. It has been updated for the latest year (EOY: 2011)

In the covers of these pages you will find a simple computation of the top lines of country data for all years when the survey was conducted in that country. We hope that we will further refine these Reports, in due course of time.

We would particularly like to thank the team at Gallup Pakistan as well as Ms. Armida Wagman at the Gallup International Secretariat who in 2010 helped compile the trend data for the first 33 years of the series. We very much hope that with the active support of the Expert Group on Opinion Research (details on the Blog of the Group) at WIN-Gallup International we will be able to further pursue this task.

Jean-Marc Leger
President WIN-Gallup International
and

Dr. Ijaz Shafi Gilani
Chair, Expert Group on Opinion Research
WIN-Gallup International (gilani@gallup.com.pk)
December 20, 2011





**WIN-Gallup International Team of
END OF YEAR SURVEY: 2011**

OPINION RESEARCH GROUP

1- Panel of Experts



Matthew Warshaw
Afghanistan



Helio Gastaldi
Brazil



Dave Scholz
Canada



Celine Bracq
France



Inahiro Suzuki
Japan



Margit Cleveland
Kenya



Elida Medarovska
Macedonia



John Smurthwaite
Malaysia



Natalia Ivanisheva
Russia



Carlos Clavero
Spain

2- Research Team for EOY 2011 (Gallup Pakistan)



Manzer Ehsan



Hammad Irshad



Tahmina Shoab

3- Project Managers



Sara Salam
Pakistan



Rushna Shahid
Pakistan



Klaus-Peter Schoeppner
Germany

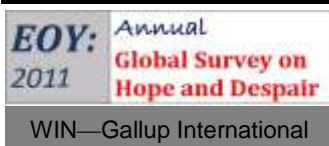


Dr. Ijaz Shafi Gilani
Pakistan

5- President WIN-GIA



Jean-March Langer
Canada



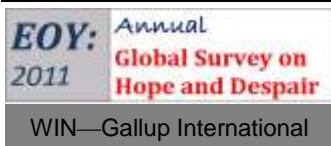


Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

6- Global Research Team

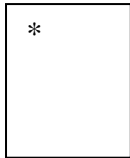
(In alphabetical order of Country Name)

| Name/Company/Country | Picture | Name/Company/Country | Picture |
|---|---------|---|---------|
| Asseen Blagoev ACSOR-Surveys Afghanistan | | Gerardo Tuñón Corti IBOPE Intelligenza Argentina | |
| Aram Navasardyan MPG LLC Armenia | | Bianca Mazzaferro Colmar Brunton Australia | |
| Ingrid Lusk Osterreichisches Gallup-Institute Austria | | Ashraf Hajiyev SIAR Media Azerbaijan | |
| Marc Dumoulin Dedicated Research Belgium | | Aida Hadziavdic-Begovic Mareco Index Bosnia | |
| Laure IBOPE Inteligencia Brazil | | Mila Grigorova BBSS Bulgaria | |
| Arnauld Zeufack RMS Cameroon Cameroon | | Sarah Weill Leger Marketing Canada | |
| Zhou Xin CRC-Research China | | Jan Trojacek MARECO Praha Czech Republic | |
| Cristina Querubin Centro Nacional de Consultoria Colombia | | Roger Elsted DMA/ Research Denmark | |
| Carlos A. Cordova Cedatos Ecuador | | Dr. Sherine Zakama Rada Research & Public Relations Co. Egypt | |
| Tim Wilson Tebbutt Research Fiji Islands | | Jari Pajunen Taloustutkimus Oy Finland | |
| Celine Bracq BVA France | | Merab Pachulia GORBI Georgia | |
| Johannes Huxoll TNS Emnid Germany | | Femi Laoye RMSI Ghana Ghana | |
| Christy Szeto Consumer Search Group Hong Kong | | Celine Bracq BVA France | |
| Vilborg Helga Hardardottir Capacent Iceland Iceland | | Yashwant Deshmukh C Voter India | |
| Dr. Munqih Dagher IIACSS Iraq | | Sinead Mooney Red C Research and Marketing Ireland | |
| Paolo Colombo DOXA Italy | | | |





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)



Hisako Kumada
Nippon Research
Center (NRC)
Japan



Hyunjeong Jung
Gallup Korea
Korea



Selim Saad
REACH
Lebanon



Inga Nausiediene
UAB RAIT
Lithuania



Ivana Todevska
BRIMA
Macedonia



Christian Batte
BJ Group
Morocco



Imre van Rooijen
Market Response
Netherlands



Josiah Kimanzi
RMS Nigeria
Nigeria



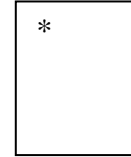
Fatima Idrees
Gallup Pakistan
Pakistan



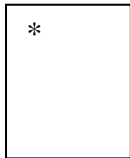
Dr. Nabil Kukali
Palestine



Gustavo Yrala
DATUM international
Peru



Lawrence A. Dugan
Asia Research
Organization
Philippines



Olga Wiatr
MARECO Polska
Poland



Marius Bobi
TNS CSOP
Romania



Natalia Lvanisheva
ROMIR
Russian Federation



Mohammad M.Aayed
PARC
Saudi Arabia



Sladjana Brakus
TNS Medium Gallup
Serbia



Patson Gasura
Topline Research
Solution
South Africa



Luciano Miguel
Instituto DYM, S.A
Spain



Dr. Johan Lilliecreutz
CMA Research
Sweden



Barbara Schumacher
ISOPUBLIC
Switzerland



Nebil Belaam
EMRHOD
Tunisia



PervinOlgun Barem
Research
Turkey



Cindy Kaminski
Trig
USA



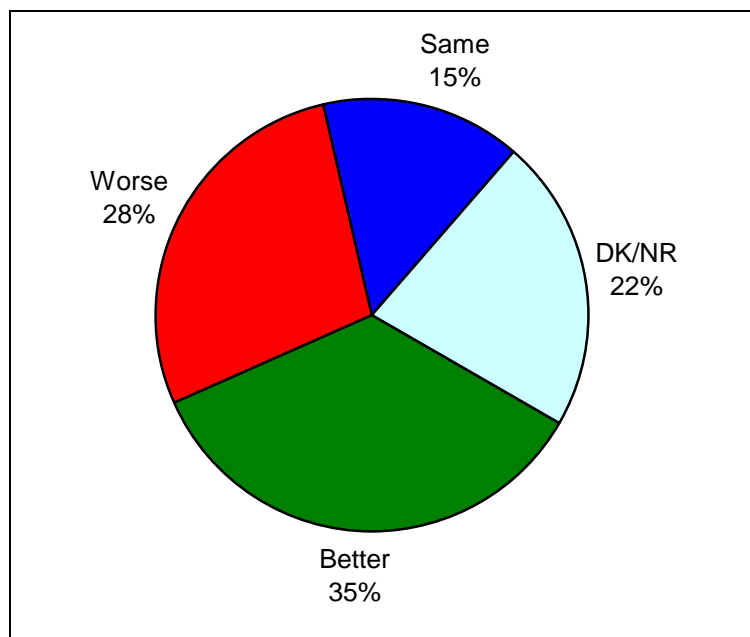
Beth Owen
Indochina Research
Vietnam





Graph for Hope and Despair in INDIA for Year 2011

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**



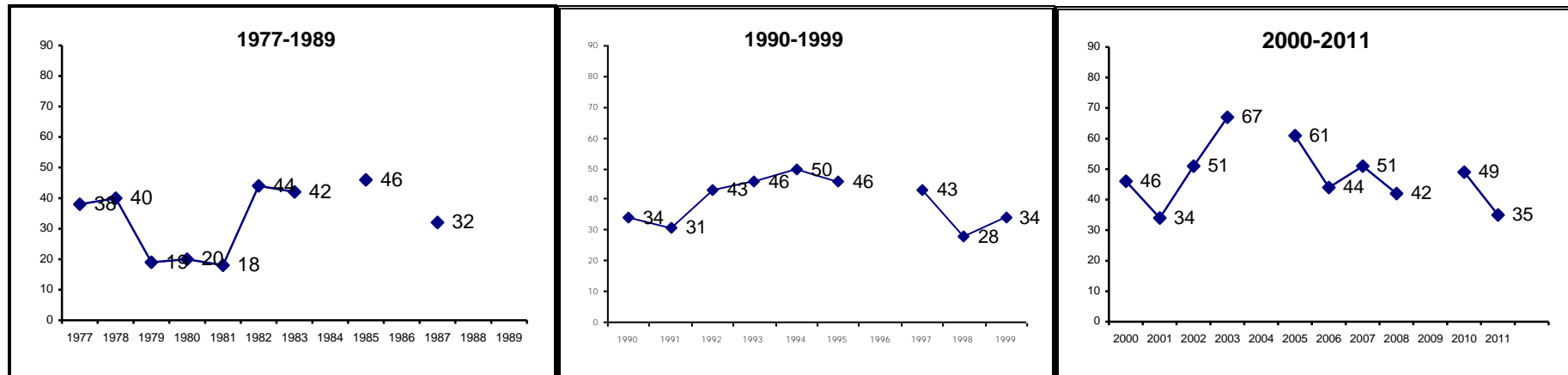
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

(Note applicable for all tables ahead): Rounding off to 100:
When the total does not add up to 100, it is because of rounding off issues.



The trend of
Hope and Despair in INDIA
(1977-2011)

HOPE

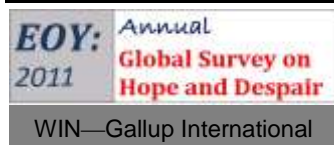


Note: Reported for all the years for which survey was carried out and data are available.

| Year | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1985 | 1987 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1997 | 1998 | 1999 |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Hope | 38 | 40 | 19 | 20 | 18 | 44 | 42 | 46 | 32 | 34 | 31 | 43 | 46 | 50 | 46 | 43 | 28 | 34 |

| Year | 2000 | 2001 | 2002 | 2003 | 2005 | 2006 | 2007 | 2008 | 2010 | 2011 |
|------|------|------|------|------|------|------|------|------|------|------|
| Hope | 46 | 34 | 51 | 67 | 61 | 44 | 51 | 42 | 49 | 35 |

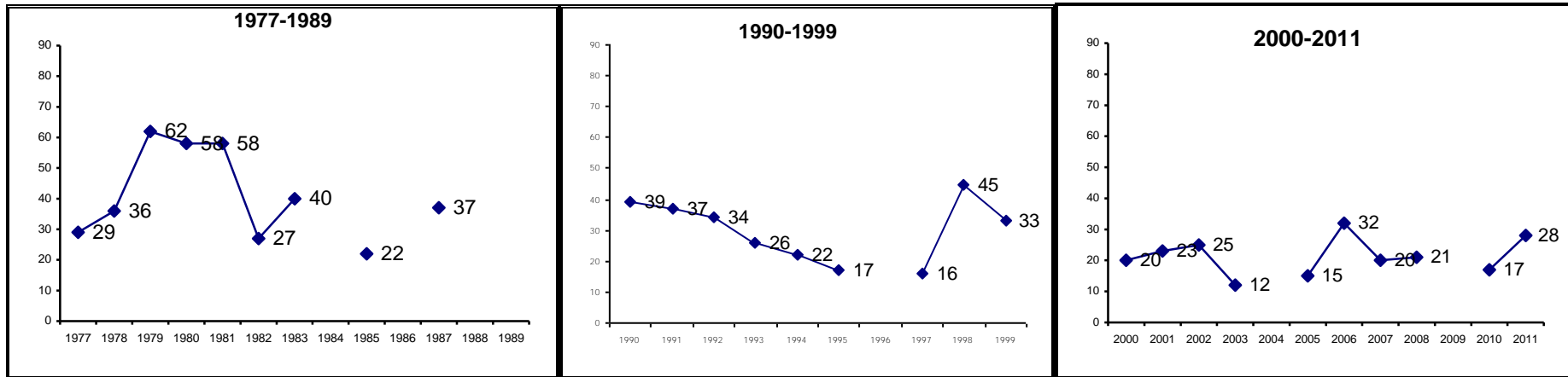
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
 1977-2011
 (for all years for which data are available)

DESPAIR

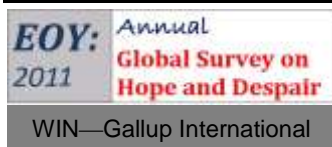


Note: Reported for all the years for which survey was carried out and data are available.

| Year | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1985 | 1987 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1997 | 1998 | 1999 |
|-------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Hope | 29 | 36 | 62 | 58 | 58 | 27 | 40 | 22 | 37 | 39 | 37 | 34 | 26 | 22 | 17 | 16 | 45 | 33 |

| Year | 2000 | 2001 | 2002 | 2003 | 2005 | 2006 | 2007 | 2008 | 2010 | 2011 |
|-------------|------|------|------|------|------|------|------|------|------|------|
| Hope | 20 | 23 | 25 | 12 | 15 | 32 | 20 | 21 | 17 | 28 |

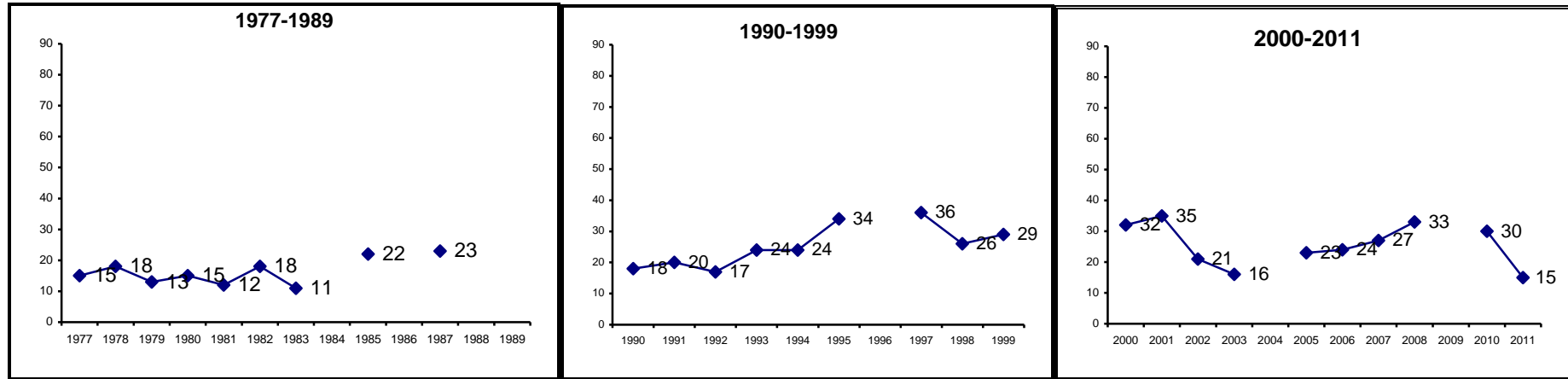
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
 1977-2011
 (for all years for which data are available)

NO CHANGE

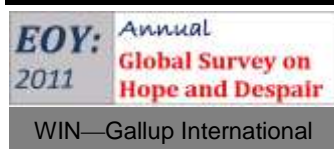


Note: Reported for all the years for which survey was carried out and data are available.

| | Percent of Respondents | | | | | | | | | | | | | | | | | |
|------|------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Year | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1985 | 1987 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1997 | 1998 | 1999 |
| Hope | 15 | 18 | 13 | 15 | 12 | 18 | 11 | 22 | 23 | 18 | 20 | 17 | 24 | 24 | 34 | 36 | 26 | 29 |

| Year | 2000 | 2001 | 2002 | 2003 | 2005 | 2006 | 2007 | 2008 | 2010 | 2011 |
|------|------|------|------|------|------|------|------|------|------|------|
| Hope | 32 | 35 | 21 | 16 | 23 | 24 | 27 | 33 | 30 | 15 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Hope and Despair in INDIA

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**

Percent of Respondents

| Serial # | Year | Better (%) | Same (%) | Worse (%) | DK/NR (%) |
|----------|------|------------|----------|-----------|-----------|
| 1 | 1977 | 38 | 15 | 29 | 18 |
| 2 | 1978 | 40 | 18 | 36 | 6 |
| 3 | 1979 | 19 | 13 | 62 | 6 |
| 4 | 1980 | 20 | 15 | 58 | 7 |
| 5 | 1981 | 18 | 12 | 58 | 12 |
| 6 | 1982 | 44 | 18 | 27 | 11 |
| 7 | 1983 | 42 | 11 | 40 | 7 |
| 8 | 1985 | 46 | 22 | 22 | 10 |
| 9 | 1987 | 32 | 23 | 37 | 8 |
| 10 | 1990 | 34 | 18 | 39 | 9 |
| 11 | 1991 | 31 | 20 | 37 | 12 |
| 12 | 1992 | 43 | 17 | 34 | 6 |
| 13 | 1993 | 46 | 24 | 26 | 4 |
| 14 | 1994 | 50 | 24 | 22 | 4 |
| 15 | 1995 | 46 | 34 | 17 | 3 |
| 16 | 1997 | 43 | 36 | 16 | 5 |
| 17 | 1998 | 28 | 26 | 45 | 1 |
| 18 | 1999 | 34 | 29 | 33 | 4 |
| 19 | 2000 | 46 | 32 | 20 | 2 |
| 20 | 2001 | 34 | 35 | 23 | 8 |
| 21 | 2002 | 51 | 21 | 25 | 3 |
| 22 | 2003 | 67 | 16 | 12 | 5 |
| 23 | 2005 | 61 | 23 | 15 | 1 |
| 24 | 2006 | 44 | 24 | 32 | 1 |
| 25 | 2007 | 51 | 27 | 20 | 2 |
| 26 | 2008 | 42 | 33 | 21 | 4 |
| 27 | 2010 | 49 | 30 | 17 | 4 |
| 28 | 2011 | 35 | 15 | 28 | 22 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Economic prosperity in INDIA

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

Percent of Respondents

| Serial # | Years | Economic prosperity (%) | Remain the same (%) | Economic Difficulty (%) | DK/NR (%) |
|----------|-------|-------------------------|---------------------|-------------------------|-----------|
| 1 | 1977 | 28 | 13 | 34 | 25 |
| 2 | 1978 | 26 | 18 | 48 | 8 |
| 3 | 1979 | 9 | 17 | 71 | 4 |
| 4 | 1980 | 12 | 14 | 69 | 6 |
| 5 | 1981 | 25 | 12 | 50 | 14 |
| 6 | 1983 | 18 | 20 | 45 | 17 |
| 7 | 1987 | 15 | 23 | 54 | 8 |
| 8 | 1997 | 36 | 39 | 20 | 5 |
| 9 | 1998 | 24 | 30 | 45 | 1 |
| 10 | 1999 | 28 | 33 | 37 | 2 |
| 11 | 2000 | 35 | 41 | 22 | 2 |
| 12 | 2001 | 23 | 43 | 31 | 4 |
| 13 | 2002 | 37 | 27 | 34 | 2 |
| 14 | 2003 | 49 | 28 | 19 | 5 |
| 15 | 2005 | 49 | 30 | 20 | 2 |
| 16 | 2006 | 37 | 30 | 32 | 1 |
| 17 | 2007 | 45 | 29 | 25 | 1 |
| 18 | 2008 | 32 | 35 | 31 | 2 |
| 19 | 2010 | 42 | 34 | 18 | 6 |
| 20 | 2011 | 32 | 24 | 32 | 13 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Unemployment in INDIA

Question: In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?

Percent of Respondents

| Serial # | Years | Increase a lot (%) | Increase slight (%) | Remain the same (%) | Fall Slight (%) | Fall a lot (%) | DK/NR (%) |
|----------|-------|--------------------|---------------------|---------------------|-----------------|----------------|-----------|
| 1 | 1997 | 39 | 15 | 34 | 8 | 1 | 3 |
| 2 | 1998 | 44 | 30 | 16 | 8 | 2 | . |
| 3 | 1999 | 33 | 33 | 21 | 11 | 1 | 1 |
| 4 | 2000 | 44 | 22 | 20 | 11 | 1 | 2 |
| 5 | 2001 | 26 | 33 | 29 | 9 | 1 | 2 |
| 6 | 2002 | 46 | 31 | 12 | 9 | 2 | 1 |
| 7 | 2003 | 36 | 29 | 14 | 14 | 5 | 3 |
| 8 | 2005 | 34 | 32 | 15 | 16 | 2 | 1 |
| 9 | 2006 | 42 | 30 | 13 | 13 | 2 | 0 |
| 10 | 2007 | 39 | 24 | 13 | 19 | 3 | 1 |
| 11 | 2008 | 30 | 27 | 24 | 16 | 1 | 2 |
| 12 | 2010 | 27 | 29 | 22 | 13 | 4 | 4 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Employment in INDIA

Question: **Are you now in paid employment - either full time or part time?**

Percent of Respondents

| Serial # | Years | Full time (%) | Part time (%) | No (%) |
|----------|-------|---------------|---------------|--------|
| 1 | 1997 | 44 | 4 | 52 |
| 2 | 1998 | 48 | 5 | 47 |
| 3 | 1999 | 44 | 3 | 53 |
| 4 | 2000 | 39 | 3 | 58 |
| 5 | 2001 | 42 | 5 | 53 |
| 6 | 2002 | 25 | 3 | 72 |
| 7 | 2003 | 33 | 5 | 62 |
| 8 | 2005 | 40 | 5 | 55 |
| 9 | 2006 | 36 | 5 | 59 |
| 10 | 2007 | 41 | 5 | 54 |
| 14 | 2008 | 39 | 2 | 59 |
| 15 | 2010 | 47 | 5 | 48 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Job security in INDIA

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?**

Percent of Respondents

| Serial # | Years | Present job safe (%) | Chance of unemployment (%) | DK/NR (%) |
|----------|-------|----------------------|----------------------------|-----------|
| 1 | 1997 | 72 | 23 | 5 |
| 2 | 1998 | 62 | 27 | 11 |
| 3 | 1999 | 70 | 21 | 9 |
| 4 | 2000 | 77 | 21 | 2 |
| 5 | 2001 | 59 | 33 | 9 |
| 6 | 2002 | 66 | 32 | 2 |
| 7 | 2003 | 64 | 35 | 2 |
| 8 | 2005 | 62 | 36 | 3 |
| 9 | 2006 | 71 | 26 | 2 |
| 10 | 2007 | 67 | 31 | 2 |
| 14 | 2008 | 62 | 31 | 6 |
| 15 | 2010 | 79 | 17 | 4 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





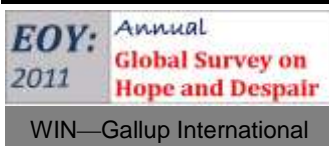
Trend of Hope and Despair in India
1977-2011
(for all years for which data are available)

Ease of Job in INDIA

Question: If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?

| Serial # | Years | <i>Percent of Respondents</i> | | | |
|----------|-------|-------------------------------|---------------------|-------------------|-----------|
| | | New job quickly (%) | May take longer (%) | Wouldn't look (%) | DK/NR (%) |
| 1 | 1997 | 43 | 34 | 8 | 15 |
| 2 | 1998 | 21 | 50 | 12 | 17 |
| 3 | 1999 | 22 | 42 | 17 | 19 |
| 4 | 2000 | 21 | 52 | 20 | 7 |
| 5 | 2001 | 22 | 48 | 24 | 6 |
| 6 | 2002 | 38 | 48 | 12 | 2 |
| 7 | 2003 | 36 | 51 | 8 | 5 |
| 8 | 2005 | 46 | 38 | 12 | 4 |
| 9 | 2006 | 34 | 49 | 7 | 10 |
| 10 | 2007 | 32 | 49 | 12 | 7 |
| 14 | 2008 | 31 | 56 | 8 | 4 |
| 15 | 2010 | 50 | 26 | 16 | 8 |

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/





Celebrating 34 years of The World's Leading Global Barometer (1977-2011)

For more details :

Rushna Shahid
Assisting Gallup International
Opinion Research Group
Tele: +92-51-2655630
Fax : +92-51-2655632
Email: rushna.shahid@gallup.com.pk

Irene Zuettel
Gallup International
Zurich
Tele: +41 (0) 44 806 6650
Fax : +41 (0) 44 806 6660
Email:jirene.zuettel@gallup-international.com

Disclaimer: Gallup International Association is not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. For further details see website: www.Gallup-international.com