



Prepared on  
December 31, 2011

## Global Barometer on Hope and Despair

# China

Trend data: 1977-2011

(for all years for which data are available)

### Volume 2: Country Report Series



**Courtesy:**

The preparation of this Report and compilation of the trend data (1977-2011) has been done with the courtesy of Gallup Pakistan ([www.gallup.com.pk](http://www.gallup.com.pk)) and Gilani Research Foundation ([www.gilanifoundation.com](http://www.gilanifoundation.com)) as a public service for members of Gallup International Association. For any further details please contact: [Rushna.Shahid@gallup.com.pk](mailto:Rushna.Shahid@gallup.com.pk)

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**FOREWORD**

# **The World's First and the Leading Global Barometer**

The Global Barometer of Hope and Despair, conducted on the eve of every new year since 1977, happens to be the world's first Global Barometer. It was initiated and led by the renowned pollster Dr. George Gallup in that year and has since been conducted annually by research institutes affiliated with Gallup International and other associated research institutions. In 2011 we will be celebrating 34 years of its success.

In 1977 the world was still a stranger to modern computing machines on everyone's desk. It was a world in which the old Main Frame computers were available to the fortunate. Others performed their tasks in more primitive ways. The mode of communication was the Post Office supplemented by what was known as the "Telegraph and Telex Machine". Despite these limitations, the first Global Barometer was conducted by 22 Gallup International Association members across the globe. They included all the G7 countries as well as key countries from all continents. The number of countries has since risen considerably and the survey now covers a highly representative sample of global population. In 2011 the survey covers 58 countries from all parts of Asia, Africa, Latin America and Australasia.

Considering that the Global Barometer was initiated in 1977 under conditions which would now seem primitive by way of international communications as well as information technology, the archives of the Global Barometer were not in a position to present trend data in usable form. It has taken some effort to construct time series data.

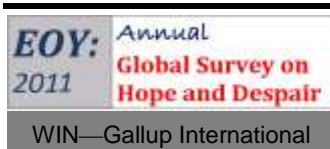
It was a proud privilege for Gallup Pakistan to have accomplished that task in 2010. Despite being relatively limited in its scope, the trend data information is now usable and amendable to updation. It has been updated for the latest year (EOY: 2011)

In the covers of these pages you will find a simple computation of the top lines of country data for all years when the survey was conducted in that country. We hope that we will further refine these Reports, in due course of time.

We would particularly like to thank the team at Gallup Pakistan as well as Ms. Armida Wagman at the Gallup International Secretariat who in 2010 helped compile the trend data for the first 33 years of the series. We very much hope that with the active support of the Expert Group on Opinion Research (details on the Blog of the Group) at WIN-Gallup International we will be able to further pursue this task.

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President WIN-Gallup International  
and

Dr. Ijaz Shafi Gilani  
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December 20, 2011





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 END OF YEAR SURVEY: 2011**

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**Trend of Hope and Despair in China**

1977-2011

(for all years for which data are available)

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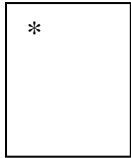
(In alphabetical order of Country Name)

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**Trend of Hope and Despair in China**  
 1977-2011  
 (for all years for which data are available)



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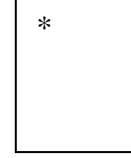
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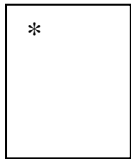
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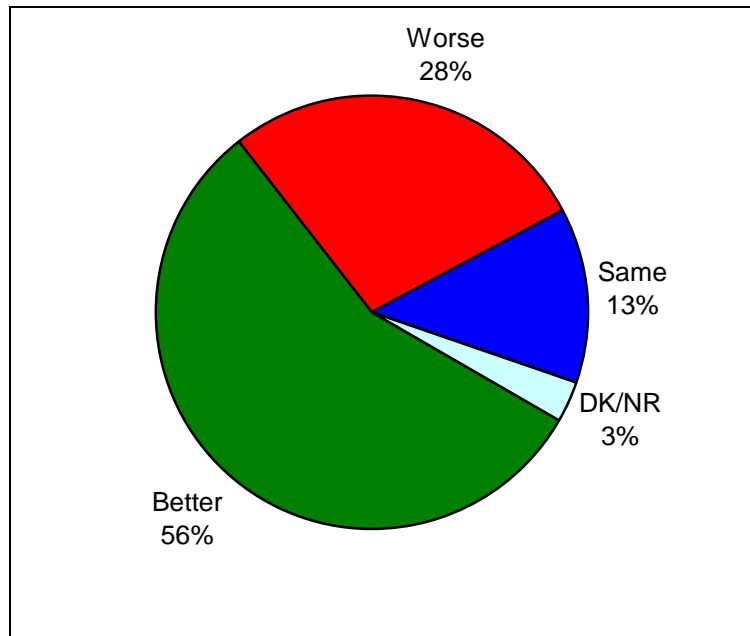


Beth Owen  
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## Graph for Hope and Despair in China for Year 2011

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**



Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)

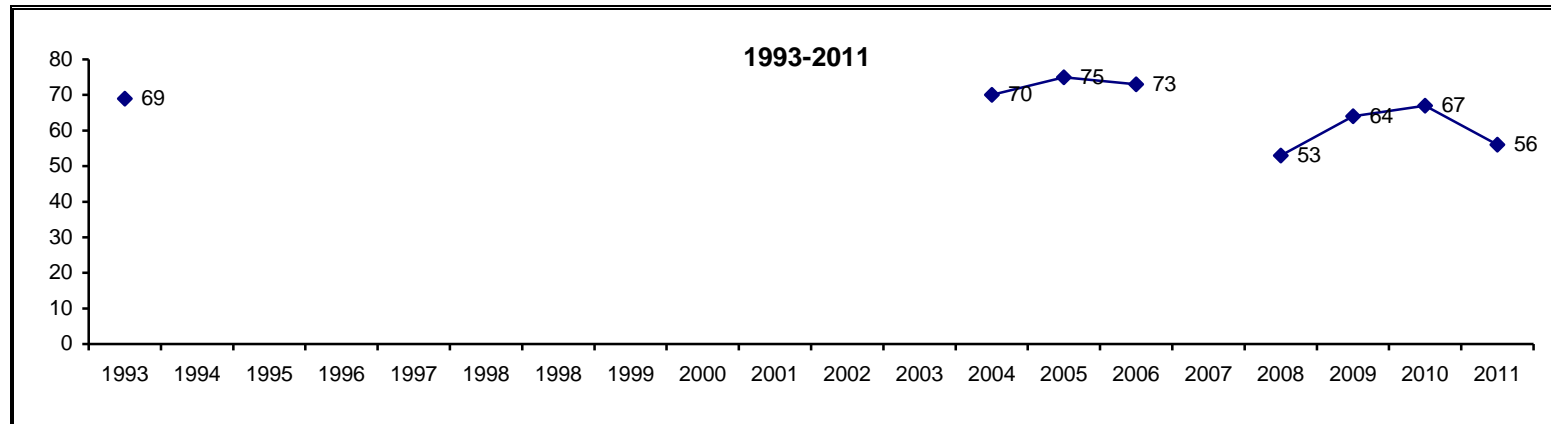
**(Note applicable for all tables ahead):** Rounding off to 100:  
When the total does not add up to 100, it is because of rounding off issues.



**Trend of Hope and Despair in China**  
1977-2011  
(for all years for which data are available)

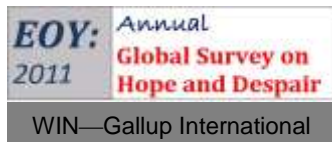
The trend of  
**Hope and Despair in China**  
(1977-2011)

**HOPE**



	<i>Percent of Respondents</i>							
<b>Year</b>	1993	2004	2005	2006	2008	2009	2010	2011
<b>Hope</b>	69	70	75	73	53	64	67	56

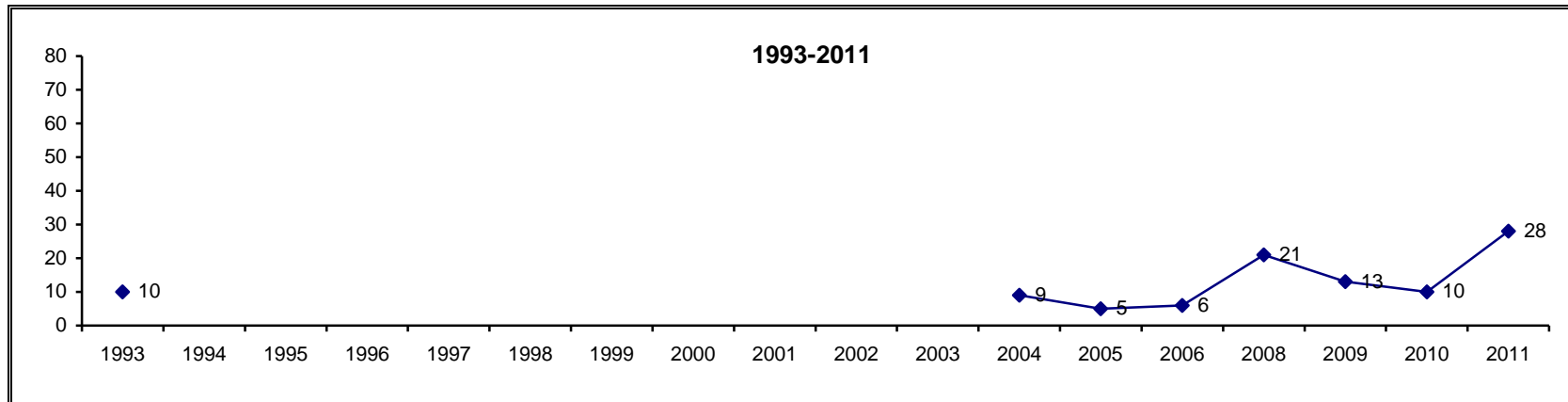
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





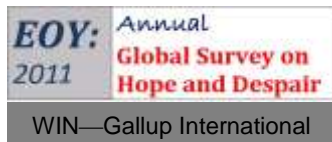
**Trend of Hope and Despair in China**  
1977-2011  
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# DESPAIR



	<i>Percent of Respondents</i>							
<b>Year</b>	1993	2004	2005	2006	2008	2009	2010	2011
<b>Despair</b>	10	9	5	6	21	13	10	28

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



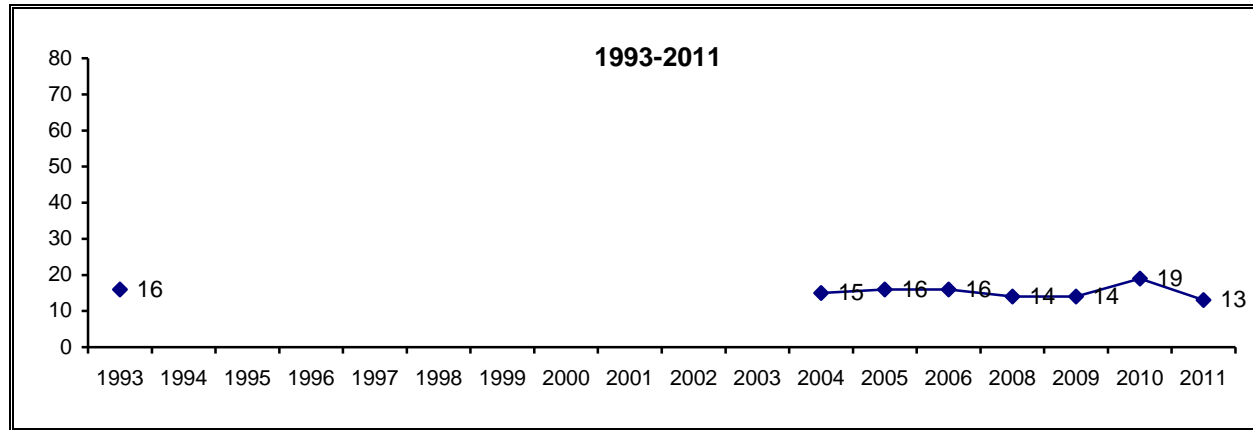


# Trend of Hope and Despair in China

1977-2011

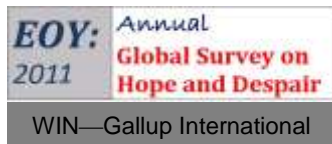
(for all years for which data are available)

## NO CHANGE



	<i>Percent of Respondents</i>							
<b>Year</b>	1993	2004	2005	2006	2008	2009	2010	2011
<b>No change</b>	16	15	16	16	14	14	19	13

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in China**  
1977-2011  
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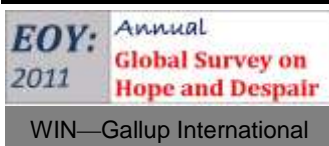
## Hope and Despair in China

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**

*Percent of Respondents*

Serial #	Year	Better (%)	Same (%)	Worse (%)	DK/NR (%)
1	1993	69	16	10	5
3	2004	70	15	9	6
4	2005	75	16	5	5
5	2006	73	16	6	5
6	2008	53	14	21	11
7	2009	64	14	13	8
8	2010	67	19	10	3
9	2011	56	13	28	3

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





## Economic prosperity in China

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

*Percent of Respondents*

Serial #	Years	Economic prosperity (%)	Remain the same (%)	Economic Difficulty (%)	DK/NR (%)
1	2004	56	28	9	7
2	2006	65	26	5	4
3	2008	41	27	25	7
4	2009	49	29	18	4
5	2010	58	21	12	9
6	2011	47	21	26	6

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Unemployment in China

Question: **In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**

*Percent of Respondents*

Serial #	Years	Increase a lot (%)	Increase slight (%)	Remain the same (%)	Fall Slight (%)	Fall a lot (%)	DK/NR (%)
1	2004	16	37	20	16	2	9
2	2008	23	55	8	10	3	2
3	2009	20	47	12	16	2	3
4	2010	15	39	16	25	3	3

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Employment in China

Question: **Are you now in paid employment - either full time or part time?**

*Percent of Respondents*

Serial #	Years	Full time (%)	Part time (%)	No (%)
1	2004	50	6	44
2	2006	58	7	35
3	2008	76	6	18
4	2009	76	8	16
5	2010	61	15	24

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Job security in China

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?**

*Percent of Respondents*

Serial #	Years	Present job safe (%)	Chance of unemployment (%)	DK/NR (%)
1	2004	54	43	3
3	2008	68	29	3
4	2009	65	32	4
5	2010	74	23	4

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



## Ease of Job in China

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?**

*Percent of Respondents*

Serial #	Years	New job quickly (%)	May take longer (%)	Wouldn't look (%)	DK/NR (%)
1	2004	43	46	5	6
2	2006	53	33	9	5
3	2008	47	38	6	9
4	2009	49	39	5	7
5	2010	48	36	12	4

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)



Celebrating 34 years of The World's Leading Global Barometer (1977-2011)

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