



Prepared on  
December 31, 2011

## Global Barometer on Hope and Despair

# Canada

Trend data: 1977-2011

(for all years for which data are available)

### Volume 2: Country Report Series



**Courtesy:**

The preparation of this Report and compilation of the trend data (1977-2011) has been done with the courtesy of Gallup Pakistan ([www.gallup.com.pk](http://www.gallup.com.pk)) and Gilani Research Foundation ([www.gilanifoundation.com](http://www.gilanifoundation.com)) as a public service for members of Gallup International Association. For any further details please contact: [Rushna.Shahid@gallup.com.pk](mailto:Rushna.Shahid@gallup.com.pk)

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**FOREWORD**

# **The World's First and the Leading Global Barometer**

The Global Barometer of Hope and Despair, conducted on the eve of every new year since 1977, happens to be the world's first Global Barometer. It was initiated and led by the renowned pollster Dr. George Gallup in that year and has since been conducted annually by research institutes affiliated with Gallup International and other associated research institutions. In 2011 we will be celebrating 34 years of its success.

In 1977 the world was still a stranger to modern computing machines on everyone's desk. It was a world in which the old Main Frame computers were available to the fortunate. Others performed their tasks in more primitive ways. The mode of communication was the Post Office supplemented by what was known as the "Telegraph and Telex Machine". Despite these limitations, the first Global Barometer was conducted by 22 Gallup International Association members across the globe. They included all the G7 countries as well as key countries from all continents. The number of countries has since risen considerably and the survey now covers a highly representative sample of global population. In 2011 the survey covers 58 countries from all parts of Asia, Africa, Latin America and Australasia.

Considering that the Global Barometer was initiated in 1977 under conditions which would now seem primitive by way of international communications as well as information technology, the archives of the Global Barometer were not in a position to present trend data in usable form. It has taken some effort to construct time series data.

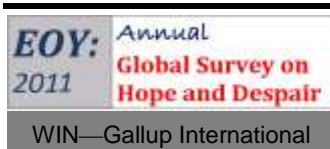
It was a proud privilege for Gallup Pakistan to have accomplished that task in 2010. Despite being relatively limited in its scope, the trend data information is now usable and amendable to updation. It has been updated for the latest year (EOY: 2011)

In the covers of these pages you will find a simple computation of the top lines of country data for all years when the survey was conducted in that country. We hope that we will further refine these Reports, in due course of time.

We would particularly like to thank the team at Gallup Pakistan as well as Ms. Armida Wagman at the Gallup International Secretariat who in 2010 helped compile the trend data for the first 33 years of the series. We very much hope that with the active support of the Expert Group on Opinion Research (details on the Blog of the Group) at WIN-Gallup International we will be able to further pursue this task.

Jean-Marc Leger  
President WIN-Gallup International  
and

Dr. Ijaz Shafi Gilani  
Chair, Expert Group on Opinion Research  
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December 20, 2011





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END OF YEAR SURVEY: 2011**

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**Trend of Hope and Despair in Canada**  
1977-2011  
(for all years for which data are available)

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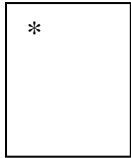
(In alphabetical order of Country Name)

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**Trend of Hope and Despair in Canada**  
 1977-2011  
 (for all years for which data are available)



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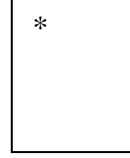
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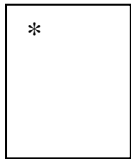
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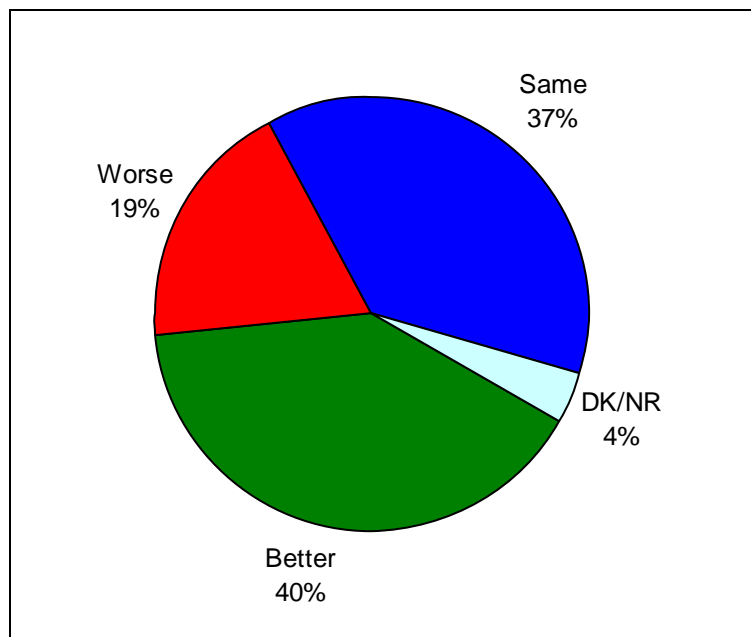


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## Graph for Hope and Despair in Canada for Year 2011

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**



Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)

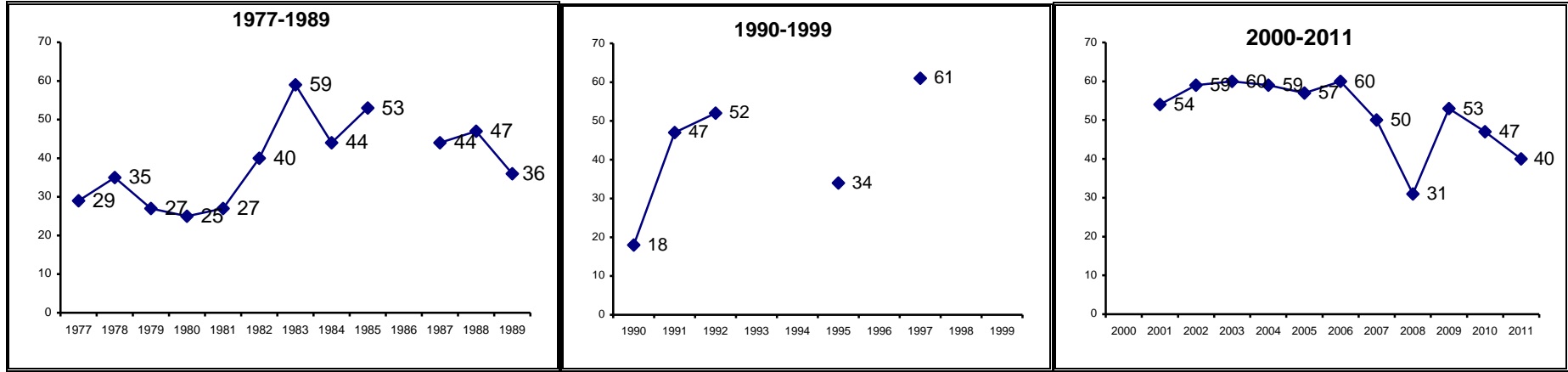
**(Note applicable for all tables ahead):** Rounding off to 100:  
When the total does not add up to 100, it is because of rounding off issues.



**Trend of Hope and Despair in Canada**  
1977-2011  
(for all years for which data are available)

The trend of  
**Hope and Despair in Canada**  
(1977-2011)

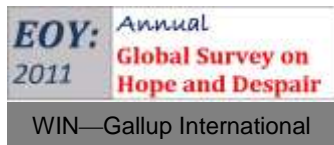
**HOPE**



Note: Reported for all the years for which survey was carried out and data are available.

	Percent of Respondents																											
Year	1977	1978	1979	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1995	1997	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Hope	29	35	27	25	27	40	59	44	53	44	47	36	18	47	52	34	61	54	59	60	59	57	60	50	31	53	47	40

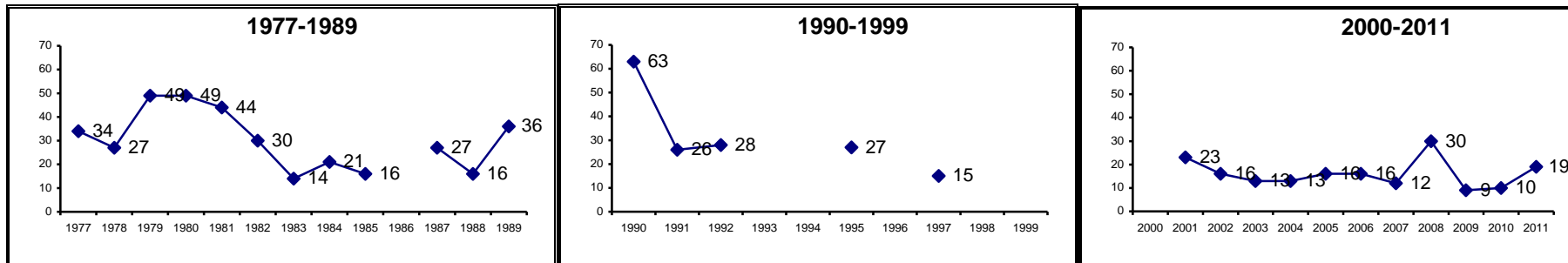
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Canada**  
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# DESPAIR



Note: Reported for all the years for which survey was carried out and data are available.

Year	1977	1978	1979	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1995	1997	2001	2002	2003	2004	Percent of Respondents
<b>DESPAIR</b>	34	27	49	49	44	30	14	21	16	27	16	36	63	26	28	27	15	23	16	13	13	

Year	2005	2006	2007	2008	2009	2010	2011
<b>DESPAIR</b>	16	16	12	30	9	10	19

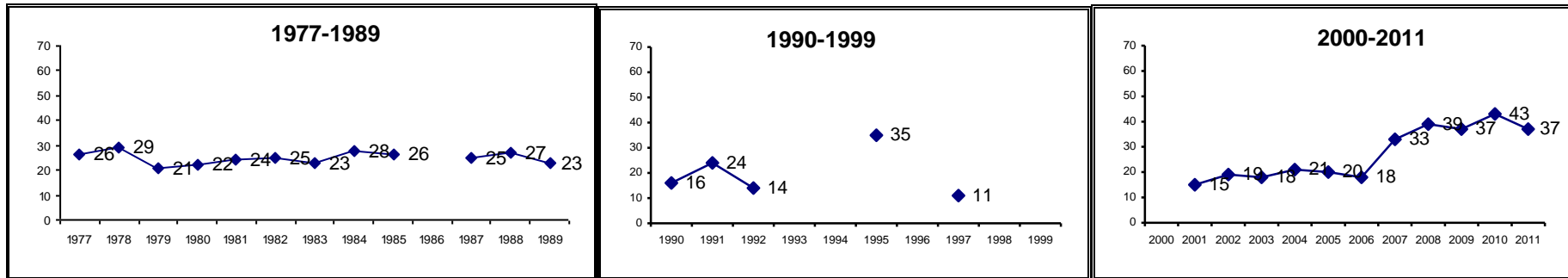
Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





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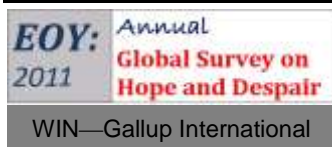
**NO CHANGE**



Note: Reported for all the years for which survey was carried out and data are available.

	Percent of Respondents																											
Year	1977	1978	1979	1980	1981	1982	1983	1984	1985	1987	1988	1989	1990	1991	1992	1995	1997	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
No change	26	29	21	22	24	25	23	28	26	25	27	23	16	24	14	35	11	15	19	18	21	20	18	33	39	37	43	37

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Canada**  
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## Hope and Despair in Canada

Question: **So far as you are concerned do you think that 2012 will be better or worse than 2011?**

<i>Percent of Respondents</i>					
Serial #	Year	Better	Same	Worse	DK/NR
1	1977	29	26	34	11
2	1978	35	29	27	9
3	1979	27	21	49	3
4	1980	25	22	49	4
5	1981	27	24	44	5
6	1982	40	25	30	5
7	1983	59	23	14	4
8	1984	44	28	21	7
9	1985	53	26	16	6
10	1987	44	25	27	4
11	1988	47	27	16	10
12	1989	36	23	36	5
13	1990	18	16	63	3
14	1991	47	24	26	3
15	1992	52	14	28	8
16	1995	34	35	27	4
17	1997	61	11	15	13
18	2001	54	15	23	8
19	2002	59	19	16	6
20	2003	60	18	13	9
21	2004	59	21	13	7
22	2005	57	20	16	6
23	2006	60	18	16	6
24	2007	50	33	12	4
25	2008	31	39	30	0
26	2009	53	37	9	0
27	2010	47	43	10	0
28	2011	40	37	19	4

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





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## Economic prosperity in Canada

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

*Percent of Respondents*

Serial #	Years	Economic prosperity	Remain the same	Economic Difficulty	DK/NR
1	1977	13	17	62	9
2	1978	16	23	52	10
3	1979	11	14	70	5
4	1980	8	31	58	3
5	1981	5	29	62	4
6	1983	16	63	19	2
7	1987	12	28	50	11
8	1997	29	48	17	6
9	2001	18	44	34	4
10	2002	25	52	20	3
11	2003	26	51	17	6
12	2004	25	55	16	4
13	2005	22	56	20	2
14	2006	19	60	19	2
15	2007	32	43	22	4
16	2008	11	36	53	0
17	2009	28	42	30	0
18	2010	22	49	29	0
19	2011	16	43	36	5

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





**Trend of Hope and Despair in Canada**  
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## Unemployment in Canada

Question: **In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**

*Percent of Respondents*

Serial #	Years	Increase a lot	Increase slight	Remain the same	Fall Slight	Fall a lot	DK/NR
1	1997	10	23	30	29	3	5
2	2001	13	36	23	19	5	4
3	2002	8	30	34	22	3	3
4	2003	7	29	32	24	3	5
5	2004	5	28	36	24	3	4
6	2005	5	32	32	27	2	3
7	2006	7	30	30	27	4	3
8	2007	5	30	32	29	2	2
9	2008	18	48	18	14	3	0
10	2009	6	38	20	33	3	0
11	2010	5	31	27	35	1	0

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





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## Employment in Canada

Question: **Are you now in paid employment - either full time or part time?**

*Percent of Respondents*

Serial #	Years	Full time	Part time	No
1	1997	44	18	38
2	2001	45	15	40
3	2002	50	15	35
4	2003	52	13	35
5	2004	50	14	36
6	2005	52	15	33
7	2006	52	12	35
8	2007	52	15	33
9	2008	50	14	36
10	2009	45	16	39
11	2010	45	17	39

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





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## Job security in Canada

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?**

*Percent of Respondents*

Serial #	Years	Present job safe	Chance of unemployment	DK/NR
1	1997	61	34	5
2	2001	77	22	1
3	2002	75	22	3
4	2003	74	23	3
5	2004	74	24	2
6	2005	78	19	2
7	2006	78	20	2
8	2007	75	19	6
9	2008	80	20	0
10	2009	78	22	0
11	2010	78	22	0

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





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## Ease of Job in Canada

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?**

*Percent of Respondents*

Serial #	Years	New job quickly	May take longer	Wouldn't look	DK/NR
1	1997	49	46	1	4
2	2001	52	43	2	3
3	2002	57	38	2	3
4	2003	57	37	3	3
5	2004	60	35	2	3
6	2005	65	30	3	3
7	2006	65	31	2	2
8	2007	53	40	4	3
9	2008	39	57	4	0
10	2009	33	59	7	0
11	2010	34	61	5	0

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: [www.gallup.com.pk](http://www.gallup.com.pk), [www.gallup-international.com/](http://www.gallup-international.com/)





Celebrating 34 years of The World's Leading Global Barometer (1977-2011)

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