

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Winters in Pakistan; One Third of Pakistanis Use Heating to Protect Against Cold Weather: GILANI POLL/GALLUP PAKISTAN

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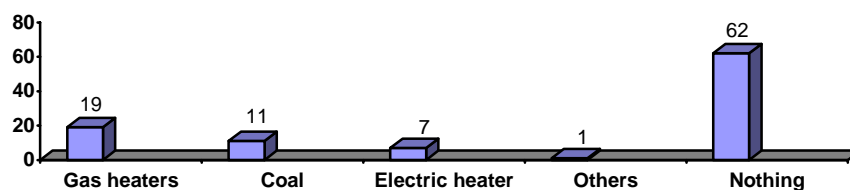
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, one third claim to use some form of special heating to protect from themselves from the cold weather; 19% claim to use gas heaters, 11% make use of coal, 7% use electric heaters, and 1% say they use some other form of heating. These maybe used frequently or infrequently. The remaining two third (62%) claim to not use anything to keep them protected from the cold weather.

A nationally representative sample of men and women from across the country were asked “*These days what do you usually use at home to protect yourself from the cold?*” Nineteen percent (19%) claimed to use Gas Heaters, 11% make use of Coal (firewood), 7% said they have Electric Heaters to keep them warm in this weather, and 1% claimed to use some other appliances. Majority (62%) of the respondents do not use anything to protect themselves against cold weather.

Provincial Differences:

As one would expect, the findings of the survey reveal, that there are sharp provincial differences. The use of special heating is much less common in the plains of Punjab and Sindh compared to NWFP and specially Balochistan where harsh winters compel a large number to employ some form of heating arrangements during the winter. In Balochistan nearly 70% use some form of heating. The comparable figure in NWFP is 53%, while only 28% in Sindh and 35% in Punjab use heating to protect themselves from cold.

“*These days what do you usually use at home to protect yourself from the cold?*”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2780 men and women in rural and urban areas of all four provinces of the country, during December 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Saadia Khalid

Assistant Manager (Research)

Phone: +92-51-2655630

E-mail: saadia.khalid@gallup.com.pk