



Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

More Than 50% Men and Women in Pakistan Claim to Assist Each Other in Running the Household: GILANI POLL/GALLUP PAKISTAN

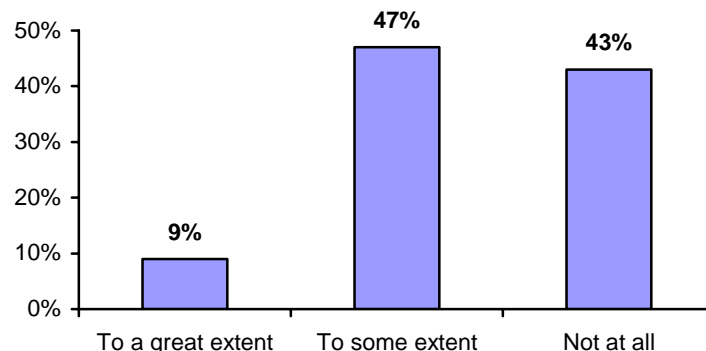
Islamabad, July 06, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, men (56%) and women (55%) in Pakistan claim that they assist each other in running the household. There are some chores inside the house with which men claim to help and women are also believed to partake in running errands outside the house. However there is still a significantly high percentage of men (43%) and women (44%) who do not take each others responsibilities, instead they play the role customs and socialization has described for them.

A nationally representative sample of men and women from different parts of the country were asked, “Many men help out with the household chores, such as cleaning the house, washing dishes, teaching children etc. To what extent do you or other men in your family help with the household chores?” Overall, 9% believe that men help with the household chores to a great extent, 47% claimed to some extent while 43% of the respondents said that they or other men in their families do not help at all with the household chores.

The data shows interesting variations across gender and location. A proportionately higher number of men think that male member of their family pitch in to get household chores done while a slightly lower number of women agree with this assessment. More urbanites than ruralites think men help out.

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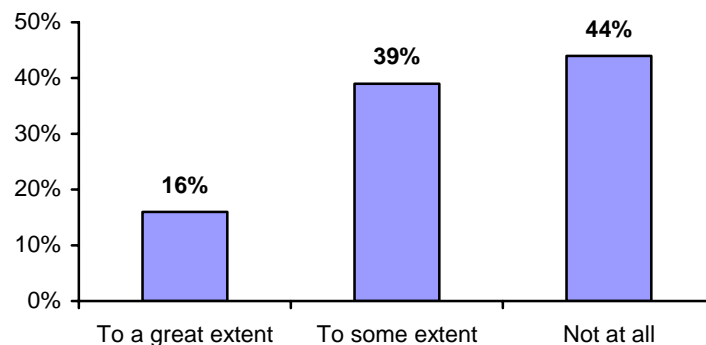


Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To understand public opinion about women's role in sharing responsibilities outside the house, in a follow up question the respondents were asked "Women in many households are also responsible for chores outside the house, such as taking care of the bills, grocery shopping, picking children from school etc. To what extent do women in your household take part in such outside activities?" The overall majority (55%) claims that women in their families assist with outside chores to a great or some extent. Forty four percent (44%) said women do not take care of chores outside the house.

Interestingly, there are no differences in opinion across genders on this issue. As many men as women think the women in their house help out with outside work. However, the data reveals that a slightly higher percentage of respondents from urban households (61%) claim that women in their families go outside the house to run errands as compared to the respondents from rural households.

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of approximately 2700 men and women in rural and urban areas of all four provinces of the country, in December 2008 and June 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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