



Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

One Fourth of Pakistanis Claim Their Family Member Suffered Due to Heat Intensity: GILANI POLL/GALLUP PAKISTAN

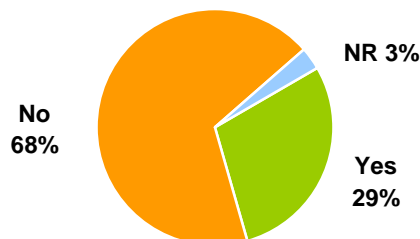
Islamabad, July 3, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, one fourth of all Pakistanis (29%) claimed someone from their family member fell sick because of the heat intensity this year, where as 68% said the heat did not affect anyone's health in their family.

Summer has always been dry and humid for most parts of Pakistan. As the mercury rises, so does the number of people who fall prey to the heat. To find out how has the temperature affected the general health of the public a nationally representative sample of men and women from all areas of Pakistan were asked *"This time, did anyone from your family fall sick due to heat intensity?"* While majority 68% said no, a significant 29% of the respondents claimed that someone from their family did suffer due to high temperature this year. Three percent (3%) gave no response.

The data reveals that a proportionately higher percentage of urbanites (41%) as compared to ruralites (23%) claimed that some one from their family got sick because of hot weather.

"This time, did anyone from your family fall sick due to heat intensity?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2754 and women in rural and urban areas of all four provinces of the country during June, 2009. Error margin is estimated to be approximately \pm 2-3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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