



**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

## **One Third of Pakistanis View Globalization Favorably, the Rest Are Divided; Half of Them Believe Foreign Investment Has a Positive Impact: GILANI POLL/GALLUP PAKISTAN**

Islamabad, June 26, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, while the majority of Pakistanis (35%) have favorable views about globalization, a sizeable percentage think it is neither good nor bad (28%) or simply have not formed a view yet (24%). Despite this ambiguity, more than half (52%) deem foreign investment to be valuable for their country's economic progress.

A nationally representative sample of men and women from across the country were asked, "In your view is globalization good, bad, or neither good nor bad for our country?" majority of respondents (35%) said globalization is good while only 13% think it is bad for the country. Twenty eight percent (28%) of the respondents consider globalization to be neither good nor bad for the country. Twenty three percent (23%) were unsure and 1% gave no response.

However, follow up question about the impact of globalization shed more light on views about the process. When the respondents were asked whether foreign investment has a positive influence on the economy or is it harmful, more than half, (52%), believe it to be beneficial. Twenty one percent (21%) claimed that foreign investment harms their economy; where as 27% of the respondents were unsure about their stance.

Not surprisingly views about globalization are proportionately more positive in urban areas than in rural areas. A higher percentage of urbanites consider globalization (44%) and foreign investment (56%) to be good for the country as compared to the ruralites.

### *Commentary:*

*Global opinion polls in other less developed countries in the past have shown similar results. Commenting on it, analysts at Gallup Pakistan say: It is quite interesting and revealing that public opinion among working class in rich countries is opposed to globalization while their governments and elites are favorable to it. The situation is different in poor countries. Here many among the elite are suspicious of globalization but among the average people, support exceeds opposition.*

*“In your view is globalization good, bad, or neither good nor bad for our country?”*

|                      |     |
|----------------------|-----|
| Good                 | 35% |
| Bad                  | 13% |
| Neither Good Nor Bad | 23% |
| Don't Know           | 23% |
| No Response          | 1%  |

*“Some people think foreign investment is necessary and has a positive influence on the economy, whereas others believe that it is dangerous. What is your view point on this?”*

|                                |     |
|--------------------------------|-----|
| Foreign Investment is Positive | 52% |
| Foreign Investment is Negative | 21% |
| Don't Know                     | 27% |

*Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk))*

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2690 men and women in rural and urban areas of all four provinces of the country during April, 2009. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

**Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan,** the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com)) and referred to by the same title. Also please see necessary Disclaimer on our website ([www.gallup.com.pk](http://www.gallup.com.pk)). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on economy related and other issues see website [www.gallup.com.pk](http://www.gallup.com.pk)

For any queries please contact:  
Ms. Rabea Haque  
Research Executive

Phone: +92-51-2655630  
E-mail: [rabea.haque@gallup.com.pk](mailto:rabea.haque@gallup.com.pk)