



Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

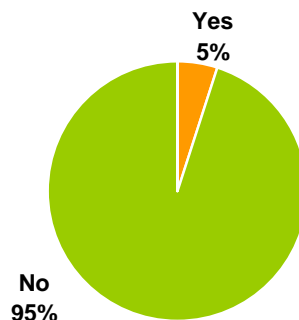
Only 5% Claimed to Have Traveled Abroad; UAE Tops The Most-Visited List: GILANI POLL/GALLUP PAKISTAN

Islamabad, June 25, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (95%) have never had a chance to travel outside Pakistan, only 5% said they have gone abroad. Amongst those who have traveled overseas, majority (52%) have visited UAE. The remaining respondents have claimed to visit Asian countries (24%), Europe (13%), and Africa/USA (10%). The survey shows that majority (44%) of these people went abroad for employment or business ventures and one third (34%) traveled to perform Haj or Umra (*The Holy Pilgrimage to Mekkah*). Some of the other reasons cited were recreation (8%), visiting relatives (8%), and education or others (6%).

A nationally representative sample of men and women from across the country were asked “*Have you ever had a chance to travel abroad?*” Only 5% said yes where as the majority of respondents (95%) claimed to have never traveled outside Pakistan. Interestingly, a significantly higher percentage of respondents from NWFP (16%) said they have gone abroad as compared to people from other provinces.

“*Have you ever had a chance to travel abroad?*”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question, the respondents who claimed to have traveled abroad were asked “*Which country have you traveled to?*” The results show that UAE tops the list as 52% said they have had a chance to go to UAE (United Arab Emirates). Twenty four percent (24%) have traveled to Asian countries and 13% of the respondents said they have visited Europe. Africa and USA have been visited by 6% and 4% respectively.

When the respondents, who have traveled abroad, were asked about the reasons for which they made the trip, majority (44%) said they went for employment or for business reasons. Thirty four percent (34%) went for Haj or Umra, and the remaining respondents claimed to have traveled abroad for recreational purpose (8%), to visit relatives (8%), for some other reasons (4%) and 2% claimed they went for education. A significantly higher percentage of ruralites (63%) as compared to urbanites (27%) traveled for employment, while only urbanites claimed to have traveled abroad for education or to visit relatives.

“What was the purpose of your travel?”

Employment/Business	44%
Haj/Umra	34%
Recreation	8%
Visiting relatives	8%
Others	4%
Education	2%

*Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)*

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2715 men and women in rural and urban areas of all four provinces of the country, during January 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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