



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

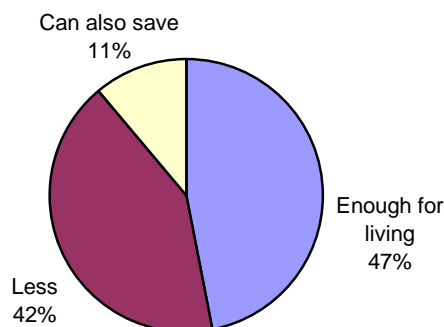
While Majority (47%) Claim to Earn Enough For Living, 42% Said Their Income is Not Enough: GILANI POLL/GALLUP PAKISTAN

Islamabad, June 24, 2009

According to a recent Gilani Research Foundation survey carried out by Gallup Pakistan, only a hand full of Pakistanis (11%) earn such that they can have savings, where as most of the respondents either earn enough for their living (47%) or below average (42%). Regarding their current economic condition, 38% claimed it is the same as in the previous year and 31% said it is a little better. Forty three percent (43%) said that their personal economic conditions would remain the same in the future and 41% are hopeful that their financial situation would either be a lot better (12%) or at least a little better (29%) after one year. It must be noted that these are perceptions and may or may not match the material situation experienced by the respondents.

A nationally representative sample of men and women from across the country were asked “*Is your current income enough for your living, less or such that you can also save?*” Majority (47%) claimed that they earn enough, and 42% said they do not earn enough for living. Eleven percent (11%) of the respondents can also afford to save from their income. Understandably, due to better job opportunities in the urban areas, a proportionately higher percentage of urbanites (14%) as compared to ruralites (9%) claimed to be able to save from their income, while more ruralites (43%) earn less than what is required to lead a comfortable life.

“Is your current income enough for your living, less or such that you can also save?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out about their current financial situation the respondents were asked “How is your current economic condition as compared to the previous year?” The results show that for majority of them (38%) the financial situation is the same, while 31% claimed it is a little better as compared to last year. Sixteen percent (16%) said their economic condition has suffered and is a little worse than the previous year. Equal percentage of respondents claimed to have much better or much worse economic conditions as compared to last year (8% each).

When the respondents were asked about their future perceptions regarding their finances, 43% said that their personal economic conditions would remain the same and 41% are hopeful that their financial situation would either be much better (12%) or at least a little better (29%) after one year. Thirteen percent (13%) believe that their personal economic condition would become little or much worse in the future and 3% of the respondents were unsure. Interestingly a proportionately higher percentage of urbanites (14%) than ruralites (12%) fear their financial situation would worsen after a year.

“How is your current economic condition as compared to the previous year?”

Much better	8%
Little better	31%
Same	38%
Little worse	16%
Much worse	8%
Don't know	-

“In your view, how would be your economic condition as after a year, as compared to this year?”

Much better	12%
Little better	29%
Same	43%
Little worse	8%
Much worse	5%
Don't know	3%

Source: Gilani Poll conducted by Gallup Pakistan,

the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2631 men and women in rural and urban areas of all four provinces of the country, during December 2008. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on personal economy related and other issues see website www.gallup.com.pk

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