

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Views about Garbage Disposal and Cleanliness of Local Areas; 41% Complain about Not Having any Proper System: GILANI POLL/GALLUP PAKISTAN

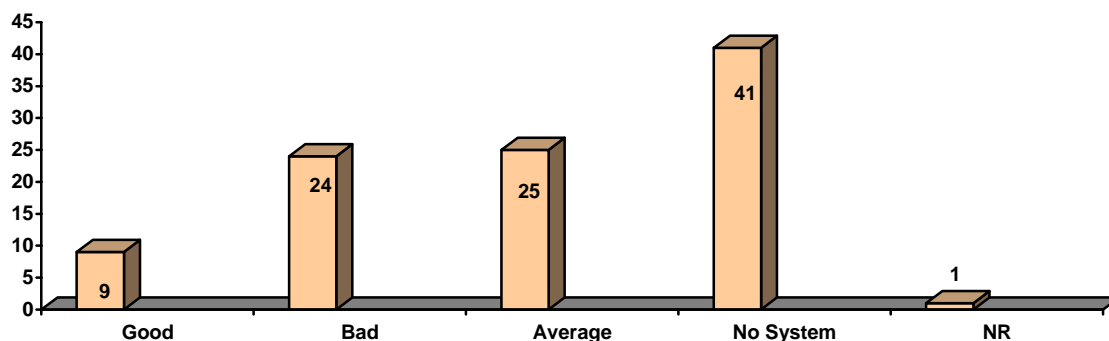
Islamabad, February 24, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis appear to be unhappy about the hygiene of their residential areas; 41% complain there is no proper sanitation procedure in their area, and 24% claim the sanitation of their area is poor. Twenty five percent (25%) say their localities are moderately clean while only 9% expressed complete contentment with their local area's garbage disposal and cleanliness system and 1% gave no response.

A nationally representative sample of men and women from across the country were asked "How is this system of garbage disposal and cleanliness in your area?" Nine percent (9%) claimed it is good, 24% said it is bad, 25% said that the system of garbage disposal and other cleanliness in their locality is just mediocre, whereas a higher percentage (41%) stated their residential areas do not even have a system for cleanliness. The remaining 1% of the respondents gave no response.

The findings of the survey reveal that a significantly higher percentage of ruralites (55%) as compared to urbanites (14%) complained about not having any proper arrangement for disposing of garbage in their localities. It is also noticed that a higher percentage of residents of Punjab (43%), NWFP (59%), and Balochistan (84%) claim their local areas do not at all get cleaned. On the other hand interestingly a significantly higher percentage of residents of Sindh (42%) said the garbage disposal and cleanliness system in their area is alright.

"How is this system of garbage disposal and cleanliness in your area?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2581 men and women in

rural and urban areas of all four provinces of the country, during February 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Saadia Khalid

Assistant Manager (Research)

Phone: +92-51-2655630

E-mail: saadia.khalid@gallup.com.pk