



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

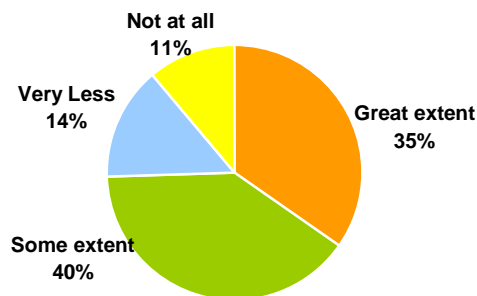
31% Use Emergency Lights During Load Shedding: GILANI POLL/GALLUP PAKISTAN

Islamabad, June 23, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority (42%) of all Pakistanis require electricity to a great or some extent to do their work. Just as many (42%) are either forced to terminate their work during the day or discontinue working during load shedding. Only 11% have the luxury of using generators or UPS.

A nationally representative sample of men and women from across the country were asked “*To what extent is electricity required to carry out whatever work that you do in the office, at home or at any shop?*” Thirty four percent (34%) said their work requires electricity to a great extent and 39% of the respondents’ work requires electricity to some extent. Fourteen percent (14%) claimed that very less electricity is needed to do their work where as 11% of the respondents do not need any electricity. One percent (1%) gave no response.

“To what extent is electricity required to carry out whatever work that you do in the office, at home or at any shop?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To understand how people manage to continue working during load shedding, the respondents were asked “*Usually, what do you do or use to continue working during load shedding?*” Majority (31%) claimed to use emergency light in order to continue working when there is a power shortage. Equal percentage of respondents (21%) claimed to either work during the day time or terminate work during load shedding and 16% said they make use of gas lamps. Generators and USPs are only used by 5% and 6% respectively. Two percent (2%) were unsure or gave no response.

The data reveals that a proportionately higher percentage of ruralites (32%) than urbanites (28%) use emergency lights. Notably, 26% of the people from urban areas have claimed to use gas lamps as compared to only 10% of their counter parts in rural areas.

“Usually, what do you do or use to continue working during load shedding?”

Use UPS	6%
Use Generators	5%
Use Emergency Lights	31%
Use Gas Lamps	16%
Work During the Day	21%
Stop Working	21%
Don't Know	1%
No Response	1%

*Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)*

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2652 men and women in rural and urban areas of all four provinces of the country, during January 2009. Error margin is estimated to be approximately \pm 2-3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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