

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

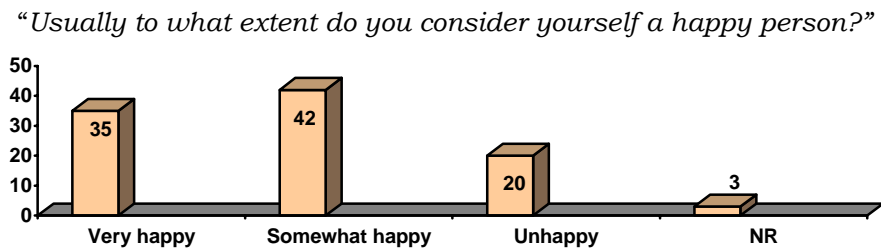
## **Pakistanis Claim to be “Mr./Ms. Cheerful”; Despite Poor Governance & Economy, 77% Claim General Contentment: GILANI POLL/GALLUP PAKISTAN**

Islamabad, January 19, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, regardless of the current socio-political crisis prevalent in the country it is both interesting and good to know that more than two thirds of all Pakistanis (77%) claim they are generally contented people while only 20% say they are usually unhappy and 3% gave no response.

A nationally representative sample of men and women from across the country were asked “*Usually to what extent do you consider yourself a happy person?*” Thirty five percent (25%) claimed to be very happy, 42% consider themselves to be usually fairly happy, where as 20% claimed they are usually not very happy people. The remaining 3% of the respondents gave no response.

The findings of the survey reveal no significant difference in opinion across various demographics.



Source: Gilani Poll conducted by Gallup Pakistan,  
the Pakistani affiliate of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk))

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 2709 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately  $\pm$  2-3 per cent at 95% confidence level.

**Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan,** the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com)) and referred to by the same title. Also please see necessary Disclaimer on our website ([www.gallup.com.pk](http://www.gallup.com.pk)). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website [www.gallup.com.pk](http://www.gallup.com.pk)

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