

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

## **Concerns Regarding Internet; The Greatest Concern Turns out to be 'Fraud': GILANI POLL/GALLUP PAKISTAN**

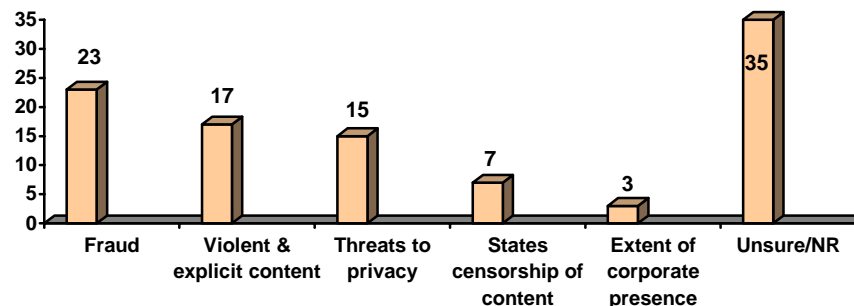
Islamabad, March 11, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, the main internet-related concern amongst Pakistanis appears to be fraud as cited by 23% of the respondents. This is followed by other concerns such as violent and explicit content (17%), threats to privacy (15%), state censorship of content (7%), and extent of corporate presence (3%). The remaining 35% were either unaware about internet or gave no response.

A nationally representative sample of men and women from across the country were asked “Which one of the following aspects of the internet are you most concerned about?” Twenty three percent (23%) said “Fraud” is the biggest problem of internet, 17% cited “Violent and Explicit Content”, 15% cited “Threats to Privacy”, 7% said “State’s Censorship of Content” is the biggest problem, whereas 3% cited “Extent of corporate presence” as their biggest worry regarding internet. The remaining 35% of the respondents were either unaware about internet or gave no response.

The findings of the survey reveal that, a proportionately higher percentage of people over the age of 50 were unaware about internet and could not answer the question.

“Which one of the following aspects of the internet are you most concerned about?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk))

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2772 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

**Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan,** the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com)) and referred to by the same title. Also please see necessary Disclaimer on our website ([www.gallup.com.pk](http://www.gallup.com.pk)). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website [www.gallup.com.pk](http://www.gallup.com.pk)

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