

Cyberletter Gilani Weekly Poll

Special Edition to Celebrate 30 Years

July 2010

In this Issue

Seasons	...Page 3
FIFA World Cup	...Page 4
Upbringing	...Page 5
Darkness	...Page 6

From the Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Week # 27 (2010)

Opinion Polls Released during
5th July- 9nd July

Harsh Summers Liked by Only 2% Pakistanis, Majority prefer Spring (46%) and Winters (45%): Islamabad, July 5, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that Summers is the least liked season as only 2% of all Pakistanis like it, followed by Autumn (7%). Views are split on their most liked season, 46% say Spring is their favorite season and 45% state that Winters is their most preferred one.

[Click for details](#)

30% Of All Pakistanis Claim Watching FIFA World Cup Football (Soccer) Matches: Islamabad, July 6, 2010

Gilani poll conducted by Gallup Pakistan shows that almost one third of all Pakistanis (30%) claim that they have watched the football world cup matches while 70% say they have not. The survey clearly indicates that Pakistan is still not a 'Soccer or Football' land; the sport that arouses interest and passion here is 'Cricket'. Thus even those who said they had watched some matches of the ongoing World Cup, only a minority was able to name a favorite team. More than 70% of them were unaware about the best teams as they said they did not know who would be the world cup winner.

[Click for details](#)

Majority (63%) Supports Strict Treatment Of Children From A Young Age By Parents And Teachers For Their Better Upbringing: Islamabad, July 8, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that almost two third (63%) of all Pakistanis believe that children learn to face and survive under hardships if they are strictly treated from a young age by parents and teachers. On the contrary 37% are of the opinion that strict treatment spoils the children. [Click for details](#)

49% Prefer Bright Daylight over Night's Darkness: Islamabad, July 9, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that almost half (49%) of all Pakistanis prefer bright day light while only 15% favor the darkness of night. A considerable 36% equally like both stages of everyday. Apparently attitudes on this issue vary among people living under different climatic zones as well as different living conditions and housing situations, and among those with access to electricity and those without it.

[Click for details](#)



Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Harsh Summers Only Liked By 2% Pakistanis, Majority Prefers Spring (46%) And Winters (45%)

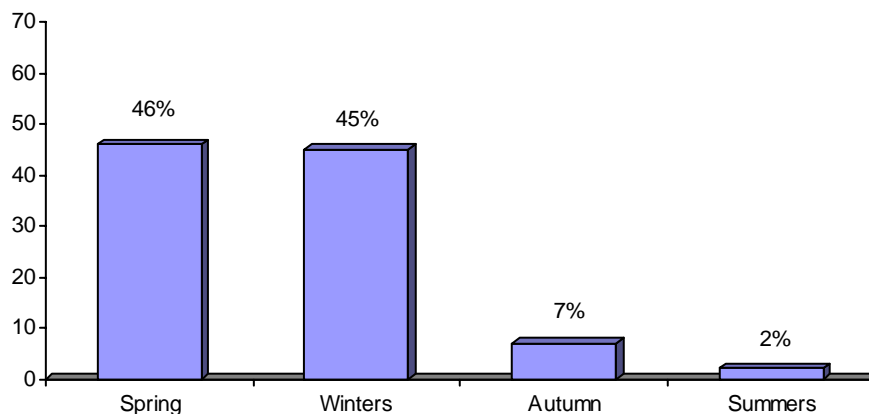
Islamabad, July 5, 2010

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A nationally representative sample of men and women from across the country were asked the following question: *“Which is your favorite season among the four seasons of the year?”* Most liked seasons were Spring (46%) and Winters (45%) and on the other hand least liked seasons were summers (2%) and Autumn (7%).

The findings of the survey reveal no significant difference in opinion of people from across various demographics.

“Which is your favorite season among the four seasons of the year?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2772 men and women in rural and urban areas of all four provinces of the country, during June 2010. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

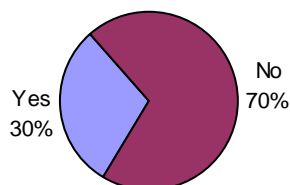
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A nationally representative sample of men and women from across the country were asked the following question: *"2010 FIFA World Cup is currently being played in which 32 countries have participated. Have you had a chance of watching any of these matches?"* 30% of the respondents stated that they have watched at least one match of the football world cup while the remaining 70% said that they have not watched any of the matches.

The survey showed that more men (43%) watched football world cup matches as compared to women (15%). As far as viewership according to age is concerned, viewership is interestingly higher among the over 30, than under 30 years old.

"2010 FIFA World Cup is currently being played in which 32 countries have participated. Have you had a chance of watching any of these matches?"



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In a follow up question the respondents were asked *"In your opinion among the 32 countries, which team has the most chances of winning the 2010 FIFA World Cup?"* 75% don't have any favorite teams as they said that they don't know. Among the remaining the most popular teams were: Brazil (7%), Argentina, France, Germany (all at 3% each), Italy (2%) followed by Holland, Korea, Japan and England (all at 1% each).

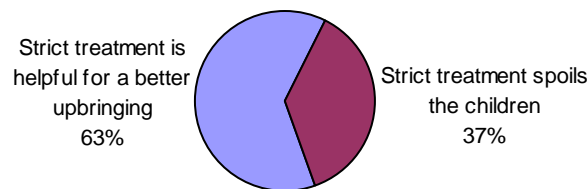
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A nationally representative sample of men and women from across the country were asked the following question: *“Some people believe that parents and teachers should strictly treat children from a young age so that they learn how to face difficult situations while others are of the opinion that strict treatment spoils the children. What is your point of view?”* Sixty three percent (63%) supported the notion that strict treatment teaches children to accept and face challenges while the remaining 37% believed that harsh treatment towards the children is not helpful for their upbringing.

The findings of the survey reveal no significant difference in opinion of people from across various demographics.

“ Some people believe that parents and teachers should strictly treat children from a young age so that they learn how to face difficult situations while others are of the opinion that strict treatment spoils the children. What is your point of view?”



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49% Prefer Bright Daylight over Night's Darkness: GILANI POLL/GALLUP PAKISTAN

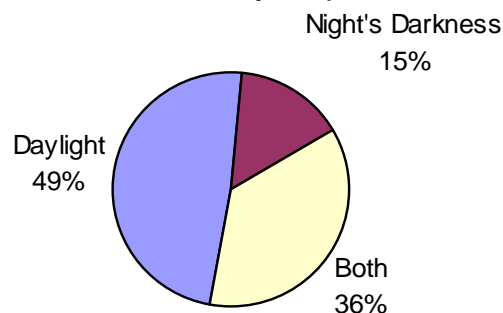
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A nationally representative sample of men and women from across the country were asked the following question: *"Some people like bright day light, some prefer the night's darkness while others like both. What is your preference?"* Forty nine percent (49%) were of the opinion that daylight is better where as 15% stated they like night's darkness more. 36% did not have any particular choice and said that they are equally fond of daylight and the night's darkness.

A detailed analysis of data shows that daylight is more popular in the rural region (52%) as compared to the urban areas (43%).

"Some people like bright day light, some prefer the night's darkness while others like both. What is your preference?"



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