

Cyberletter Gilani Weekly Poll

Special Edition to Celebrate 30 Years

August 2010

In this Issue

Floods	...Page 3
Political Leaders	...Page 5
Floods and Earthquake	...Page 7
Independence Day	...Page 8
Clothes	...Page 9

From the Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Week # 34 (2010)

Opinion Polls Released during
23rd August- 27th August

55% Claim To Have Helped The Flood Victims Of Whom 57% Have Helped Financially

Islamabad, August 23, 2010

A recent Gilani poll conducted by Gallup Pakistan, shows that more than half of all Pakistanis (55%) claim to have helped flood victims as opposed to 44% who have not. Among those who have helped, 57% aided financially, 32% helped through relief items while 11% did volunteer work.

[Click for details](#)

54% Claim To Have Watched Parodies Of Political Leaders On Television, Majority (68%) Of Them Approve And Enjoy The Content

Islamabad, August 24, 2010

A recent Gilani poll conducted by Gallup Pakistan, shows that more than half of all Pakistanis (54%) claim to have watched programs based on parodies of political leaders and other famous personalities. A vast majority (68%) of them enjoys these parodies and believes that there is nothing inappropriate about them.

[Click for details](#)

Majority (83%) Believes That 2010 Floods Are More Devastating Than 2005 Earthquake

Islamabad, August 25, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 83% are of the opinion that recent floods are more devastating than the earthquake that hit the country in 2005 where as 12% find that earthquake to be worse than the latest floods.

[Click for details](#)



A year to thank.
Share and reinvent
1980-2010



Majority (69%) Believes That Independence Day This Year Could Not Be Celebrated With Traditional Fervor

Islamabad, August 26, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that more than two third (69%) of all Pakistanis are of the opinion that 14th August could not be celebrated with traditional zeal this year following the floods and other tragedies. On the contrary 11% believe that the Independence Day was celebrated to the fullest. 14% state that there has been no change in the spirit as compared to the previous years.

[Click for details](#)

78% Males Mostly Wear Shalwar Kameez, 22% Wear Trousers

Islamabad, August 27, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that more than three quarter of all Pakistanis (78%) say that Shalwar Kameez is mostly worn by their male family members where as 22% mention that shirt and trousers are more popular among the males in their households.

[Click for details](#)

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

55% Claim To Have Helped The Flood Victims Of Whom 57% Have Helped Financially: GILANI POLL/GALLUP PAKISTAN

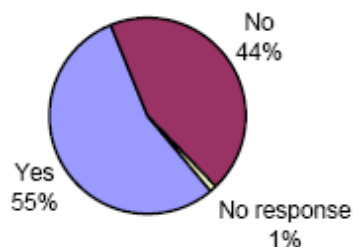
Islamabad, August 23, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (55%) claim to have helped the flood victims as opposed to 44% who have not. Among those who have helped, 57% aided financially, 32% helped through relief items while 11% did volunteer work. The survey did not probe the financial or other value of their help, so the value of the aid could be from very modest to quite substantial.

A nationally representative sample of men and women from across the country were asked the following question “*A lot of people have helped the flood victims in their own way. Have you taken any steps to help these flood victims?*” More than half of all Pakistanis (55%) claim to have helped the flood affected people of the country where as 44% mentioned that they have not made any such efforts. 1% gave no response.

A detailed analysis of data shows that a higher proportion of ruralites (57%) claim to have helped the flood victims as compared to their urban counterparts (49%). The survey data also reveals that proportionately a higher percentage of males (60%) claim to have made efforts for the affected people than the females (49%).

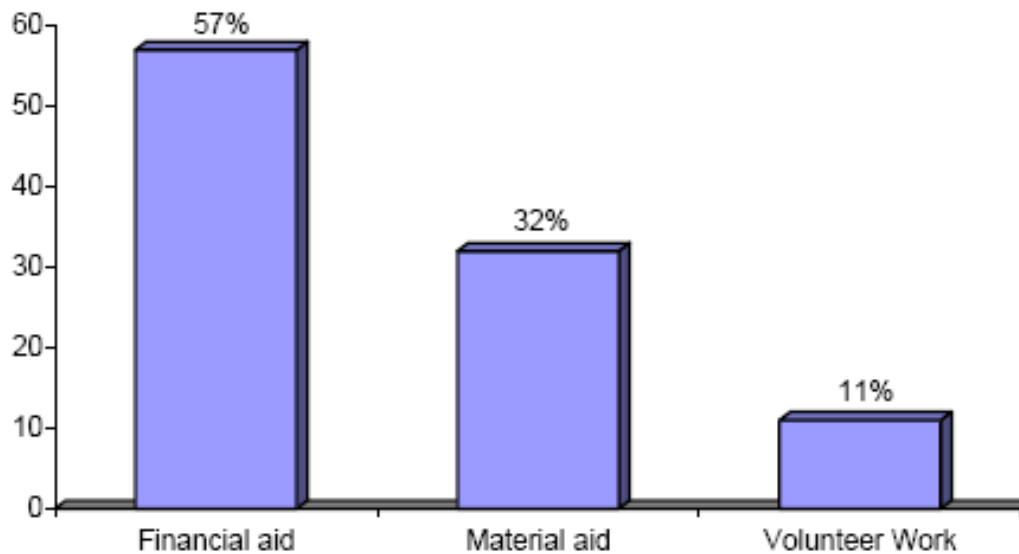
“A lot of people have helped the flood victims in their own way. Have you taken any steps to help these flood victims?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked “*If yes, in what way have you helped the flood victims?*” Majority (57%) stated that they helped the victims financially, 32% mention that their aid was through relief goods and 11% did volunteer work for their relief.

“If yes, in what way have you helped the flood victims?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2624 men and women in rural and urban areas of all four provinces of the country, during August 2010. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

54% Claim To Have Watched Parodies Of Political Leaders On Television, Majority (68%) Of Them Approve And Enjoy The Content

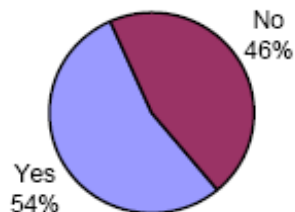
Islamabad, August 24, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (54%) claim to have watched the programs based on parodies of political leaders and other famous personalities. A vast majority (68%) of them enjoys these parodies and believes that there is nothing inappropriate about them.

A nationally representative sample of men and women from across the country were asked the following question *“These days on different television channels programs based on parodies of different political leader and other famous personalities are shown. Did you ever get a chance of watching such program?”* More than half of all Pakistanis (55%) responded in affirmative where as 46% said they have not watched any such programs.

A detailed analysis of data shows that a higher proportion of urbanites (62%) claim to have watched these parodies as compared to their rural counterparts (50%). The survey data also reveals that proportionately a higher percentage of males (60%) have watched these satires than the females (47%).

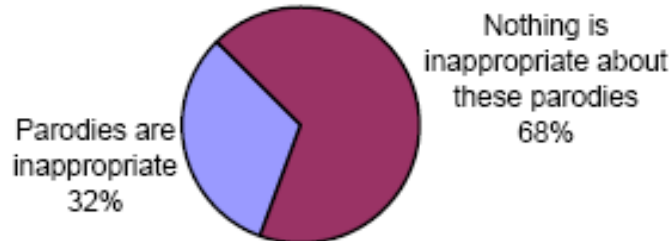
“These days on different television channels programs based on parodies of different political leader and other famous personalities are shown. Did you ever get a chance of watching such program?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked *“Some people believe that these parodies unduly defame these personalities while others are of the opinion that there is nothing inappropriate about such parodies. What is your point of view?”* 68% believed that these parodies should be acceptable as opposed to 32% who found these parodies to be inappropriate.

“Some people believe that these parodies unduly defame these personalities while others are of the opinion that there is nothing inappropriate about such parodies. What is your point of view?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2772 men and women in rural and urban areas of all four provinces of the country, during June 2010. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

Majority (83%) Believes That 2010 Floods Are More Devastating Than 2005 Earthquake

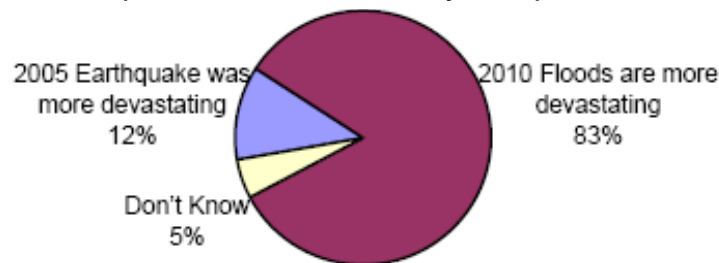
Islamabad, August 25, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 83% are of the opinion that the recent floods are more devastating than the earthquake that hit the country in 2005 where as 12% find the earthquake to be more unfortunate than the latest floods.

In a survey, a nationally representative sample of men and women from across the country were asked the following question: *“Some people believe that 2005 earthquake caused more destruction than 2010 floods where as others are of the view that 2010 floods are worse than the earthquake in 2005. What is your opinion?”* A vast majority of 83% considered the recent floods to be more destructive than the earthquake in 2005 as opposed to 12% who believed it to be the other way round. 5% said they don’t know.

A comparison among provinces shows that proportionately a greater percentage of respondents from Sindh (90%) and Khyber Pakhtoonkhwa (KP) (91%) province believe that the recent floods have been more disastrous than the earthquake in 2005.

“Some people believe that 2005 earthquake caused more destruction than 2010 floods where as others are of the view that 2010 floods are worse than the earthquake in 2005. What is your opinion?”



Source: 30 Years of Gallup and Gilani Surveys (1980-2010) the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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Majority (69%) Believes That Independence Day This Year Could Not Be Celebrated With Traditional Fervor

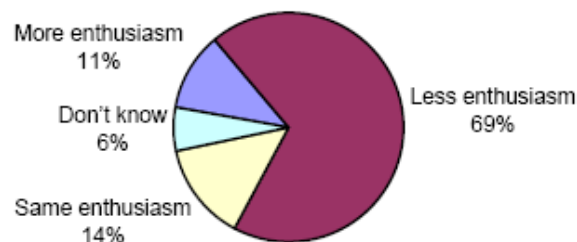
Islamabad, August 26, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than two third (69%) of all Pakistanis are of the opinion that 14th August could not be celebrated with traditional zeal this year following the floods and other tragedies. On the contrary 11% believe that the Independence Day was celebrated to the fullest. 14% state that there has been no change in the spirit as compared to the previous years.

In a survey, a nationally representative sample of men and women from across the country were asked the following question: *“Some people believe that this year Independence Day was celebrated with less enthusiasm than usual as compared to the last couple of years where as others are of the opinion that more zeal and fervor was shown this year. What is your view?”* A vast majority of 69% believed that 14th August this year was celebrated with less zest than usual as opposed to 11% who assumed that the celebrations this year were more. 14% were of the opinion that there has been no change in the celebrations and 6% said they don't know.

A comparison among provinces shows that proportionately a greater percentage of respondents from Sindh (86%) believe that the Independence Day this year was not celebrated with traditional zeal and enthusiasm.

“Some people believe that this year Independence Day was celebrated with less enthusiasm than usual as compared to the last couple of years where as others are of the opinion that more zeal and fervor was shown this year. What is your view?”



Source: 30 Years of Gallup and Gilani Surveys (1980-2010) the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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78% Males Mostly Wear Shalwar Kameez, 22% Wear Trousers

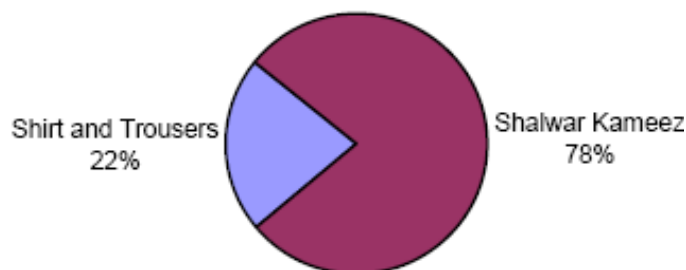
Islamabad August 27, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than three quarter of all Pakistanis (78%) say that Shalwar Kameez is mostly worn by their male family members where as 22% mention that shirt and trousers are more popular among the males in their households.

In a survey, a nationally representative sample of men and women from across the country were asked the following question: *“Do the male members of your family mostly wear Shalwar Kameez or Shirt and Trousers?”* A vast majority of 78% said that their male family members mostly wear Shalwar Kameez as opposed to 22% who mentioned that pants and shirts are more common among the males of their households.

A detailed analysis of data shows that proportionately a greater number of ruralites (87%) are more fond of Shalwar Kameez as compared to their urban counter parts (61%). On the other hand trousers are more popular in the urban areas (38%) as compared to the rural regions (13%). A comparison among provinces shows that Shalwar Kameez is most popular (87%) in Khyber Pakhtoonkwa (KP) while trousers are least in vogue (13%).

“Do the male members of your family mostly wear Shalwar Kameez or Shirt and Trousers?”



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